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## THEY'VE COME FOR BRAINS, YOU'LL GIVE THEM BULLETS

### *The House of the Dead: OVERKILL Brings Pulp Horror Action to Wii*

**LEIPZIG** (August 19th, 2008) – SEGA® Europe Ltd. and SEGA® of America, Inc. today announced *The House of the Dead: OVERKILL*, an all-new pulp-horror reinvention of the classic SEGA light-gun shooter franchise. Created by London-based studio Headstrong Games, *The House of the Dead: OVERKILL* will take you right back to the beginning of this classic horror series. Available exclusively on the Nintendo Wii early in 2009 and announced to coincide with Games Convention at Leipzig, *The House of the Dead: OVERKILL* will be presented live by developer Headstrong Games for specially invited members of the press in SEGA's business centre suite.

*The House of the Dead: OVERKILL* uncovers the ugly, terrifying, red hot secrets behind the House of the Dead; the daddy of all over-the-top shooters. While staying true to the classic gameplay this hugely successful SEGA series is getting a new retro look, with distinctive graphics, sound and attitude that will add to its horror cool status. Plus, thanks to the Wii Remote™, players will fight off zombies when they get too close; pistol-whipping jaws off and smashing in skulls with their shotgun butt.

“We wanted to do something really different with *The House of the Dead: OVERKILL*,” commented Bradley Crooks, Studio Head at Headstrong Games. “With SEGA we’ve been able to create a fresh look for the franchise. I think you’ll agree it’s like nothing you’ve seen before on Wii.”

“Paying homage to the pulp horror comics and films that inspired generations of gore fans, *The House of the Dead: OVERKILL* will expose gamers to a brand-new fleshy

rollercoaster ride of revolting dismemberment,” commented Gary Knight, European Marketing Director at SEGA Europe. “This is the hardcore Wii title you’ve been waiting for.”

***The House of the Dead: OVERKILL*** takes you back to when Special Agent G was fresh out of the academy. Teamed up with hard-boiled bad-ass Detective Washington, they are sent to investigate stories of mysterious disappearances in small-town Louisiana. Little do they know what blood-soaked mutant depravity awaits them in the streets and swamps of Bayou City...

***The House of the Dead: OVERKILL*** will be released in early 2009, exclusively for Nintendo Wii. For more information about the game, please visit [www.houseofthedeadoverkill.com](http://www.houseofthedeadoverkill.com). For assets, please visit [www.sega-press.com](http://www.sega-press.com).

**About SEGA Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe’s web site is located at [www.sega-europe.com](http://www.sega-europe.com).

**About SEGA of America Inc.:**

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America’s Web site is located at [www.sega.com](http://www.sega.com).

**Headstrong Games:**

Based in the heart of London Headstrong Games Ltd. is a leading independent game developer of action and adventure games and part of Kuju Entertainment Ltd. The studio develops for a variety of hardware platforms and is a specialist in producing titles for the Wii. More information and details of Headstrong’s announced titles can be found at [www.headstrong-games.com](http://www.headstrong-games.com)