



## **SEGA ANNOUNCES *SEGA MEGA DRIVE COLLECTION* FOR THE PLAYSTATION®2 AND PSP® SYSTEM**

*All-New Compilation Takes Gamers Back to the 1990s for a Classic Gaming Experience*

**LONDON & SAN FRANCISCO** (August 10, 2006) – SEGA Europe Ltd and SEGA of America, Inc. today announced that the *SEGA Mega Drive Collection* (known as *SEGA Genesis Collection in America*) for the PlayStation®2 computer entertainment system and the PSP® (PlayStation®Portable) system will be available at retail this fall. *SEGA Mega Drive Collection* is the most comprehensive gathering of classic SEGA products ever assembled, with over 30 titles in one compilation!

Developed by Backbone Entertainment, *SEGA Mega Drive Collection* features over 30 titles including, *Shinobi III*™, *Altered Beast*™, *Sonic The Hedgehog*™, *Phantasy Star*™, and the original SEGA Mega Drive version of *Golden Axe*™. The games in the collection have been reproduced with the utmost accuracy to the originals as possible. *SEGA Mega Drive Collection* also features numerous unlockable items that delve into the soul of the Mega Drive, including interviews with the original developers that created the games featured in the collection, a museum area with interesting facts about the games, a hint area to help gamers complete their favourite SEGA Mega Drive games, and SEGA arcade games from the Mega Drive era.

*SEGA Mega Drive Collection* for the PSP system marks the hand held debut of numerous titles in the collection. The PSP system's wireless function will for the first time ever, allow Mega Drive fans to connect with friends for a wireless multiplayer gaming experience.

*SEGA Mega Drive Collection* will be available for Christmas 2006. For screens and more information about this and other SEGA products please visit [www.sega-press.com](http://www.sega-press.com)

**About SEGA® Europe Ltd.**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. The SEGA® Europe Ltd. Web site is located at [www.sega-europe.com](http://www.sega-europe.com).

**About SEGA® of America, Inc.**

SEGA® of America, Inc. is the American Publishing arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. The SEGA® of America Web Site is located at [www.SEGA.com](http://www.SEGA.com).

**Backbone Entertainment**

Part of Foundation 9 Entertainment ([www.F9E.com](http://www.F9E.com)), the largest independent game developer in North America, Backbone specializes in developing original and licensed IP for all platforms and creating merchandising opportunities in diversified entertainment genres. Backbone is based in Emeryville, CA, Vancouver, BC, and Charlottetown, Prince Edward Island and can be found on the web at: [www.backboneentertainment.com](http://www.backboneentertainment.com).

Backbone, along with The Collective, Pipeworks, ImaginEngine, and Digital Eclipse Inc. make up Foundation 9 Entertainment. The company's studios have developed more than 300 titles, including more than 40 in 2005 alone. Foundation 9 Entertainment employs more than 350 employees, and has offices in Newport Beach, Emeryville, Vancouver, Boston, Eugene, Charlottetown and Honolulu. For more information on Foundation 9 Entertainment, please visit: [www.F9E.com](http://www.F9E.com).