

SEGA Announces *Captain America* and *Thor* Video Games Will Feature 3D Gaming on Three Platforms

LONDON & SAN FRANCISCO- (March 17th, 2011) – SEGA® Europe Ltd. and SEGA® of America, Inc. today announced *Thor™: God of Thunder* and *Captain America™: Super Soldier*, scheduled for release this spring and summer, will feature eye-popping stereoscopic 3D graphics on the Xbox 360[®] video game and entertainment system from Microsoft and the PlayStation[®]3 computer entertainment system platforms. Additionally, both games will be coming to Nintendo 3DS[™] later in the year as an immersive new handheld 3D experience.

"Playing as Captain America with bullets whizzing past in stereoscopic 3D, and having a titanic Frost Giant charge straight at you in Thor, will bring an unprecedented level of adrenaline to the gameplay experience," commented Gary Knight, Senior Vice President of Marketing at SEGA Europe and SEGA of America. "When you combine the triple threat of epic gameplay, hall of fame franchises from Marvel, and outstanding 3D visuals, it's clear that Thor: God of Thunder and Captain America: Super Soldier comprise a new class of Super Hero game."

Featuring original third-person adventures written in conjunction with Marvel scribes, the games share lead actors and a visual universe with the films based on the same Marvel franchises. *Thor: God of Thunder* and *Captain America: Super Soldier* will support multiple 3D modes, including anaglyph Colour mode utilising red- and blue-lensed glasses for conventional displays. For active shutter glasses and 3D televisions, the games provide Side-by-Side and Top-Bottom modes, and on PlayStation 3, the higher resolution Frame Packing mode for HDMI 1.4 3D displays is supported.

In *Thor: God of Thunder*, scheduled to street on April 29th, 2011, players will play as Thor while battling through several of the Nine Realms to save his homeland of Asgard. Players will wield the iconic Mjölnir, Thor's legendary hammer, to fight enemies on an immense scale while controlling the elemental storm powers of lightning, thunder and wind to vanquish enemies. The sweeping vistas, Thor's devastating hammer throws, and the explosive elemental effects of Thor's godlike powers will be especially powerful when viewed in 3D.

Captain America: Super Soldier, scheduled for release on July 15, 2011, transports players to the darkest days of World War II to face the Red Skull and his Hydra army in an epic action adventure. Playing as Captain America and wielding his legendary shield, gamers will engage in free-flowing combat and acrobatic platforming to infiltrate Hydra's mysterious castle and battle the infamous Iron Cross, the forces of Hydra, and a host of nefarious enemies serving the Red Skull. As the First Avenger himself, players must defeat the evil scientist Arnim Zola and his wartime experiments, combining shield attacks and powerful melee combos to devastating effect. Aside from rich 3D visuals, players will gain gameplay benefits from 3D platform environments inside the castle, with the ability to discern depth aiding in judging leaps from one platform or pole to another.

Both titles will be available for Nintendo 3DS in conjunction with the movie DVD releases later in the year, with action-packed adventures that provide players a new way to experience Thor and Captain America in 3D.

For further information on these titles, please visit www.sega.com. For assets, please visit www.sega-press.com.

About SEGA® Europe Ltd.

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft, and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega-europe.com.

About SEGA® of America, Inc.

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes, and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft, and Sony Computer Entertainment Inc. SEGA of America's web site is located at www.sega.com.

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