

amusements international

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PRODUCT CATALOGUE 2020





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A BRIEF HISTORY OF SEGA

<text> SEGA is one of the most active, creative and known. It has shaped generations and entered the lives of millions of people around the world and





WELCOME TO SEGA[®] amusements international

On behalf of the entire SEGA AMUSEMENTS INTERNATIONAL team, I am excited to present to you the latest annual catalogue featuring an innovative, exciting, classic and dynamic range of proven amusement products.

2020 will see us celebrate 60 years since Sega Games was created – now as back then we view our business as your business and as such are dedicated through research and development, and having partnerships with the best suppliers across the globe, to bring you the greatest products available to allow you to successfully grow your business.

We pride ourselves on building relationships and the one with our customers is of the utmost importance. You can be assured of a level of care that you and your team can depend on.

Buying through Sega is buying with confidence.



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MISSION: IMPOSSIBLE ARCADE



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MISSION: IMPOSSIBLE ARCADE



Agent, your mission if you choose to accept it, is to save the world by sabotaging enemy plans that aim to weaponize humanoid robots. You will have a range of weapons and high-tech gadgets at your disposal to complete your mission but remember time is not on your side. Sega brings the multi-billion dollar blockbuster film franchise MISSION: IMPOSSIBLE to the amusements market. MISSION: IMPOSSIBLE Arcade is an adrenaline-fueled video game, that is set to rock the amusements world in 2020.

- BRAND-NEW DUAL PISTOL CONTROLLERS
- NEXT-GENERATION 4 PLAYER SPECIAL ATTRACTION CABINET
- 9 ADRENALINE-FUELED STAGES
- SURROUND SOUND & SUBWOOFERS LETS PLAYERS EXPERIENCE ALL THE EXPLOSIVE ACTION
- TWO 55" FULL HD SCREENS AND 65" ATTRACT DISPLAY











MARIO & SONIC AT THE OLYMPIC GAMES



Mario & Sonic at the Olympic Games Tokyo 2020 Arcade Edition from Sega is the only official licenced Olympic arcade game in the world. Players can participate in twelve events, including GYMNASTICS, RUGBY, DISCUS THROW, TRIPLE JUMP, 100M, SPORT CLIMBING, SURFING & SWIMMING as well as four retro events.

- 8 FUN AND CHALLENGING EVENTS TO COMPETE IN
- 4 BONUS RETRO EVENTS
- 12 CHARACTERS TO CHOOSE FROM
- UPGRADE KIT AVAILABLE FOR YOUR RIO 2016 CABINETS

PLEASE CHECK www.segaarcade.com FOR THE LATEST INFORMATION

ILLUSTRATION PURPOSES ONLY. PRODUCT MAY CHANGE.





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ATV SLAM

ATV Slam takes All-Terrain Vehicle (ATV) racing to a whole new level. The custom developed motion platform lets players experience all the bumps just like being on the track. Exotic environments, wind effects, razor sharp console quality graphics delivered by 'Unreal Engine 4' and unique Al system gets players hearts racing through the game.

- NEW AIR CYLINDER BASED MOTION
 PLATFORM
- REALISTIC BIKE & CONTROL SYSTEM
- 10 EXOTIC ENVIRONMENTS
- 5 CHARACTERS & 5 VEHICLES
- 3 DIFFERENT GAME MODES
- COLOUR CHANGING LED CABINET LIGHTING
- BIKE UPGRADE SYSTEM
 ENCOURAGES REPEAT PLAY

 DIMENSIONS (Per Cabinet):
 2.8

 D 2350mm | W 1180mm | H 2580mm
 30.0

 D 92" | W 46" | H 101"
 30.0







SCREEI SIZE





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HOUSE OF THE DEAD: SCARLET DAWN



Having defined the genre way back in 1997, House Of The Dead returns to deliver an unparalleled horror action experience for all. Every aspect of the game is designed to deliver a unique, chilling experience. Using the latest technology, and bringing a variety of immersive features to work alongside the in-game action, this game delivers an epic experience of terror, unlike anything you have ever seen before!

- INNOVATIVE SUPER DELUXE CABINET
- 5 EPIC GAME MISSIONS
- IMMERSIVE 5-D EXPERIENCE -SURROUND SOUND, BASS SHAKER, AMBIENT LIGHTING, WIND EFFECTS & CUTTING EDGE GRAPHICS
- GAME CHANGING GUN CONTROLLER

DIMENSIONS: D 2150mm | W 1450mm | H 2310mm D 84" | W 57" | H 90"



33.3

SIZE













TRANSFORMERS™ SHADOWS RISING



TRANSFORMERS™ Shadows Rising, the longawaited follow up to the smash hit licensed video game TRANSFORMERS™ Human Alliance, partners players with the three movie's stars, Optimus Prime, Bumblebee or Sideswipe. Players must battle their way across America, Europe, Asia and even Space to stop the evil Megatron's plans.

- BRAND NEW HYPERENERGY TECH LEVER CONTROLLER
- OPTIMUS PRIME THEMED CABINET
- EASY TO JOIN, ACTION-PACKED, FAST PACED GAMEPLAY
- 4 EXHILARATING STAGES TO PLAY
- ATTRACTIVE CHARACTER BILLBOARD AND DUAL SIDED MARQUEE

DIMENSIONS:

With Character Billboard D 2120mm | W 1740mm | H 2920mm D 84" | W 69" | H 115"

Without Character Billboard H 2630mm | H 104"







DAYTONA® CHAMPIONSHIP USA



THE TRUE LEGEND IS BACK! DAYTONA® USA is the holy grail of arcade racing - First launched in 1994, this brand new entry brings Sega's #1 racer screeching into the 21st century! Now available in this great new cabinet - designed to fit in more locations!

- HORNET CAR THEMED MARQUEE
- COLORFUL LED EDGE LIGHTING
- 4-WAY GEAR SHIFTER
- TAKE ON UP TO 8 PLAYERS
- 3 BRAND NEW TRACKS
- 3 CLASSIC TRACKS HD REMASTERED
- INSTANT REMATCH FEATURE
- ALL NEW TOURNAMENT MODE
- 42" HD SCREEN

ALSO AVAILABLE IN NEW SDLX MOTION CABINET!

 DIMENSIONS (Per Cabinet):
 1.8
 M²

 D 1680mm | W 1080mm | H 2240mm
 1.9.3
 so.FT
 9.2

 D 66" | W 42" | H 88"
 9.3
 so.FT
 4.2











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VIRTUAL RABBIDS: THE BIG RIDE



Say hello to the industry's first attendant-free VR attraction. Virtual Rabbids: The Big Ride was created in partnership with Ubisoft, featuring the wild and wacky Rabbids. Players can choose from three unique experiences, full of twists, turns, thrills and spills, for an all-ages VR attraction that lives up to the hype! Offering true 360° views with action in every direction, riders are immersed in a unique experience every time.

- ATTENDANT FREE VR ATTRACTION
- INDEPENDENT WIND JETS & CUSTOM SEATS WITH HI-FI AUDIO
- PREMIUM HTC VIVE HEADSETS
- D-BOX MOTION PLATFORM
- GLOBAL BRAND FRANCHISE WITH OVER 14 MILLION VIDEOGAMES SOLD, 230 TV EPISODES AND MORE THAN 152M VIEWS ON YOUTUBE
- 6 UNIQUE VR EXPERIENCES

3 NEW FILMS NOW AVAILABLE

DIMENSIONS: D 3400mm | W 1400mm | H 2940mm D 119.3" | W 65" | H 114.4"



SCREEN SIZE



SCAN

VIDEO

TO VIEW





Storm Racer Motion takes arcade racing to a new level with a super fast driving experience like no other! Storm Racer Motion will have players coming back again and again to master the 12 cars and 14 tracks available in the game!

- 12 CARS, 14 TRACKS
- UNIQUE THROTTLE FOR BOOST
- MOTION BASE
- ALSO AVAILABLE AS A STANDARD CABINET





STORM RIDER



Experience super fast motorbike racing like never before. Choose from 10 bikes and take on 11 tracks based in 3 major locations: Harbour, Forest and the Old Flight Facility. Climb on to Storm Rider and unleash the speed!

- HIGH SENSE OF SPEED
- UNLIMITED BOOST SYSTEM
- 11 TRACKS, 10 MOTORCYCLES

DIMENSIONS (Per Cabinet): D 2190mm | W 1110mm | H 2035mm D 86" | W 44" | H 80" 25.8 за.н



SIZE









SHOOT IT WIN IT



Shoot It Win It is a new and innovative prize redemption game from Sega. Players use the fun gun controller to shoot cork pellets at six targets located below each prize zone. Shoot down all six targets to redeem the corresponding prize. This game combines the fun of a shooting gallery with a high value merchandiser.

- SIMPLE INTUITIVE GAMEPLAY
- FUN PRIZE SHOOTING GALLERY EXPERIENCE
- 8 LARGE PRIZE POSITIONS
- QUICK AND EASY REFILLING
- MOTION AND SHELF CHEAT SENSORS
- DIGITAL BOOKKEEPING
- BRIGHTLY LIT SECURE CABINET
- 100% SKILL

DIMENSIONS (Per Cabinet): D 2216mm | W 1689mm | H 2388mm D 87" | W 66" | H 94"





3.7

39.8



CUBIC 4 CATCHER



I-4 PLAYERS CRANE

Cubic 4 Catcher is a brand-new kids prize crane from SEGA. Peek from above and try to catch the prizes! At just 3.2ft (1m) high this game features a transparent ceiling giving kids a unique perspective that will intrigue and fascinate them as they try to collect prizes.

- 4 PLAYER CRANE FOR KIDS
- SIMPLE TO OPERATE
- SMALL FOOTPRINT





CAPTO CRANE



Capto Crane is a contemporary new single player crane. The bright LED edge lighting gives the game a unique and attractive look that draws player attention at any location. Featuring two prize holders, with a mirrored back, maximises prize visibility.

- MODERN LOOK PRIZE CRANE
- COMPACT SINGLE PLAYER CABINET
- MIRRORED BACK FOR EXTRA PRIZE VISIBILITY
- EASY TO RE-STOCK AND SET UP

 DIMENSIONS (Per Cabinet):
 0.6
 M²

 D 835mm | W 815mm | H 2090mm
 0.6
 M²

 D 33" | W 32" | H 82"
 6.4
 so.rt



KEY MASTER 2



Key Master 2 has once again raised the bar in this game category. Bright individually lit prize holders gives a fresh new look and makes prizes more eye catching. New unique translucent header stands out from other prize vending games on location. Key Master 2 is set to be the best prize redemption game for years to come.

- INDIVIDUALLY LIT PRIZE HOLDERS
- UP TO 15 PRIZE POSITIONS
- LARGE PRIZE OUT DISPENSER







PRIZE ARROW



Prize Arrow will test a player's accuracy in this brand new arcade prize merchandiser! Players will get the game straight away, all they have to do is aim the arrow and shoot for the prize they wish to win! It couldn't be simpler! Magic Arrow is not only perfect for any existing arcade location but also bars, shopping malls and service stations.

- 100% SKILL
- 8 PRIZE SHELVES
- PRIZE EVERY TIME KIT OPTION













PIXEL CHASE



Pixel Chase is a brand new skill based redemption game in a brightly LED lit cabinet. Players demonstrate their pitching skills by throwing as many balls into the 4x4 LED lit target holes within the time limit. The wide cabinet allows multiple players to throw the balls simultaneously.

QUICK BALL RETURN

OPTIONAL MEGA BONUS MARQUEE AVAILABLE



HOOPLA



The brand new redemption game based on the all-time classic carnival game. With intuitive and fun gameplay, Hoopla is a must play game and will become a classic for generations to come! Players must simply get hoops on the seven pegs to win tickets.

- QUICK HOOP RETURNING CONVEYER BELT
- PLAY FOR FUN VERSION AVAILABLE
- OPTIONAL BONUS MARQUEE AVAILABLE

DIMENSIONS:

Single Game D 2400mm | W 1138mm | H 2390mm D 94" | W 44" | H 110" Double Game with Marquee

D 2400mm | W 2300" | H 3540mm D 94" | W 90" | H 139"











BALL RUNNER



Ball Runner is a fantastic new redemption game from SEGA aimed at the whole family. Combining mechanical and digital features the game creates a unique fun player experience. The player slides balls along runners up the playfield to hit lit targets and score points. The more points you score, the more tickets you win.

- BRIGHT COLORFUL LIGHTING MATRIX
- SIMPLE INTERACTIVE GAME PLAY
- LOW AND WIDE PLAYFIELD DESIGNED TO ENCOURAGE FAMILY FUN



MAZE ESCAPE



Maze Escape is the brand new, hit redemption game from SEGA! Guide the ball through the maze by turning the super-sized wheel, and land it in one of the seven prize zones to escape with your ticket win! The game could not be easier to play, and those that play again and again will soon learn to balance, juggle and manoeuvre the ball through the maze!

- ILLUMINATED SUPER-SIZED WHEEL CONTROLLER
- QUICK, EASY TO UNDERSTAND GAMEPLAY
- FUN, COLORFUL THEMING TO ATTRACT PLAYERS









SONIC SPORTS BASKETBALL



Sega's tremendously popular Sonic Basketball now comes with brand new reactive lighting effects that makes scoring even more gratifying. Fresh colorful Sonic The Hedgehog[™] branding from top to bottom and blue lighting attracts all the players.

- REACTIVE LED LIGHTING
- LINKABLE FOR UP TO 15 PLAYERS
- LIT BACK BOARD & MOVING HOOP
- TICKET DISPENSER BUILT IN







SONIC SPORTS KIDS BASKETBALL



SEGA brings the fun energetic and charming character Sonic to kids basketball. Thanks to the smash hit global success of Sonic standard size basketball; operators can now also boost their income with this new game!

- LOWERED AND WIDE PLAYER FIELD FOR KIDS
- TWO HOOPS AT DIFFERENT HEIGHTS TO APPEAL TO DIFFERENT PLAYER HEIGHTS AND AGES
- OPTIONAL TICKET DISPENSERS





SONIC SPORTS AIR HOCKEY



Sega have brought together Sonic, redemption and a fast paced air hockey table to create a "must have" table for any location.

- BRAND NEW PLAYFIELD LIGHTING
- CHASING LED LIGHTS & LIGHTING GANTRY
- SCRATCH RESISTANT PLAY FIELD
- OPTIONAL DUAL TICKET DISPENSERS
- 2 OR 4 PLAYERS









HOT RACERS



Hot Racers is a fun police chase game just for kids! Choose from either the motorcycle or the police car and chase the baddies in this colorful, action-packed ticket redemption game. The game draws players in with its LED-lit seating and unique car shaped cabinet, which comes to life in the attract mode and grabs players attention!

- CAR OR MOTORBIKE, KIDS GET TO CHOOSE THEIR FAVORITE VEHICLE
- TICKET REDEMPTION OR CAPSULE VEND OPTIONS
- USA AND COUNTRY SPECIFIC FLAG VERSIONS

DIMENSIONS: D 3400mm | W 1400mm | H 2940mm D 119.3" | W 65" | H 114.4"





SCAN TO VIEW

VIDEO



TICKET TIME



Add illuminated brilliance to your location with Ticket Time! This exciting new crane features customisable LED-lit front panels where operators can choose the colour that best fits their location.

The game itself couldn't be more straightforward as players try to grab as many rolls of tickets as possible with the accurate and reliable crane claw.

- BRILLIANT FRONT PANEL LED
 ILLUMINATION
- CHOOSE THE COLOUR TO SUIT YOUR
 LOCATION
- HIGH VOLUME CAPACITY PLAYFIELD
- DURABLE LEXAN FRONT PANELS
- 4-WAY JOYSTICK



DIMENSIONS: D 863mm | W 800mm | H 1911mm D 34" | W 31.5" | H 75"







Sega has a long partnership with Triotech who develop multisensory interactive 3d rides, attractions, media-based rides and ride simulators for the leisure and attractions industry. With over 400 attractions across 65 countries, the strong portfolio of products includes VR Maze, Typhoon, XD Theatre, Dark Ride and much more - bringing a whole new dimension to your FEC or arcade.





INNOVATIVE CONCEPTS IN ENTERTAINMENT

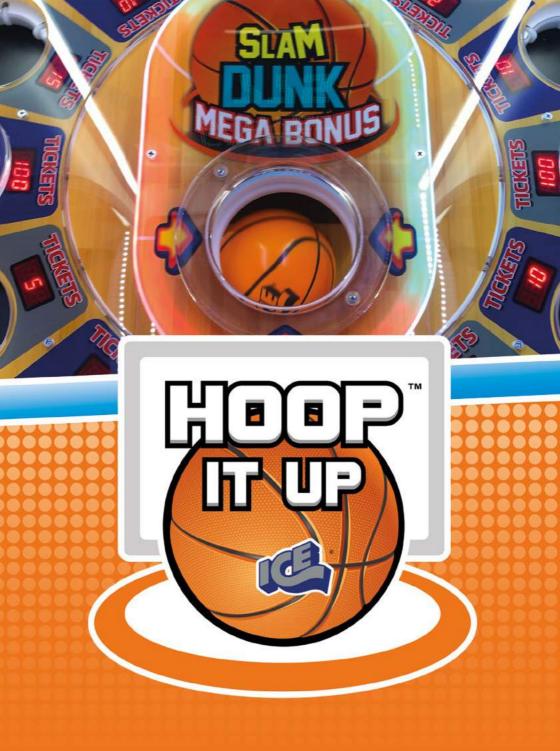
Game maker ICE began its storied history in the trade over 30 years ago and today is a world leader in the development and manufacture of redemption games that are sold the world over.



ICE's recent success story has been the reinvention of the 'Skill Wall' – the collection of classic carnival themed redemption games are proving to be a hit with players of all ages; their simplicity and nostalgic 'nod' to traditional fun fair days gone by make them timeless.

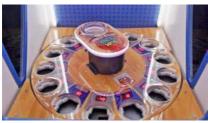
Today, ICE carries one of the largest, most prolific product ranges in the coin operated industry. Their commitment is to produce quality and reliability. Sega is proud to distribute ICE products to Russian and European territories.















HOOP IT UP



Score some great earnings with Hoop It Up! This ultimate skill redemption game sees players launch the ball up in the air trying to get it through the moving hoop to win the "swinging bonus." To win huge "mega bonus", time the shot just right to land in the spinning "mega bonus" hole. It's a one-shot, fun-filled game! Players winner every time with Hoop It Up as the ball lands in one of many winning slots.

- THRILLING BALL LAUNCH SYSTEM
- FUN SWINGING BONUS ZONE
- ATTRACTIVE LED NEOPIXLE LIT CABINET
- SPINNING PLAYFIELD WITH MANY AWARD ZONES
- PLAYERS WIN EVERY TIME
- ALSO AVAILABLE AS TICKET AND BALL DISPENSER VERSION

DIMENSIONS: D 1030mm | W 950mm | H 3020mm D 40" | W 37" | H 119"









SKILL GAME

1 PLAYER

Take a shot and score record-breaking earnings with the coolest puck launch game to ever hit the FEC market. Players grab hold of the plunger mechanism and get ready to launch the LED-lit colour changing puck! Watch in excitement as the air hockey-like gliding puck slides all the way into the bonus zone! Land completely inside a bonus zone to win the big-ticket bonus! Instant replays show the puck gliding in or out of the zones on the giant 40" screen, so there's never a question on the results. If you miss landing in-between the red-lit bonus zone bars and you're still a winner with tickets.

REDEMPTION

- SIMPLE AND EXCITING PULL AND FIRE AWAY GAME PLAY
- LED LIT PUCK
- PLAYERS WIN EVERY TIME
- MOVING PLAYFIELD INSTANTLY RETURNS THE PUCK BACK TO PLAYER.
- OPTIONAL TWO PLAYER MARQUEE

DIMENSIONS: D 3100mm | W 810mm | H 2670mm D 122" | W 32" | H 105"









SNOW BALL



Snow Ball Toss is the highly demanded and kidfriendly themed version of Down The Clown. Players aim to knock down the mechanical snowmen with soft blue "snowballs". The more you knockdown, the more tickets you win! Multi-coloured LED-lit snowmen, combined with the LED ceiling lights brings this a snowy themed wonderland cabinet to life.





- SIMPLE KNOCK EM' DOWN GAME-PLAY.
- SKILL BASED REDEMPTION GAME.
- DURABLE CABINET.
- QUICK BALL RETURN MECHANISMS
- OPTIONAL MARQUEE FOR DOUBLE CABINET SET UP

DIMENSIONS (Per Cabinet): D 2200mm | W 1140mm | H 1980mm D 86" | W 45" | H 78"







SCAN

VIDEO

TO VIEW





CENTIPEDE CHAOS



Centipede Chaos, the hit 80's classic crawler game is back to take over arcades around the globe! Cosmetically this game has some incredible features that make it stand out from the crowd. The three LED-lit stools not only provide comfort for the players but are also very appealing in the game room. The huge 75-inch monitor brings the graphics to life and "Chaos" even closer. The oversized joysticks offer intuitive game play for all ages!

- SKILL-BASED VIDEO REDEMPTION
 GAME
- APPEALING LED-LIT STOOLS WITH RUMBLE FEATURE
- OVERSIZED JOYSTICK
- LED-LIT MARQUEE
- SWITCH TO TICKET REDEMPTION OR POINTS MODE TO SUIT YOUR LOCATION

DIMENSIONS: D 2150mm | W 1450mm | H 2310mm D 84" | W 57" | H 90"



SCREEN SIZE













WHACK A CLOWN



Whack A Clown is a brand new carnival themed redemption whacker with a fun new twist. Like the traditional game, players must whack as many clowns as possible before the time runs out. Different colour targets are worth different points values, with the challenging RED clown to avoid. A whimsical mechanical arrow meter shows the player their skill level. Link up to 8 games together to allow players to compete versus each other for big ticket values. Classic carnival-style heckles and sounds makes this game highly entertaining at any location.

- ATTRACTIVE MULTICOLOUR POP UP CLOWN TARGETS
- SIMPLE AND INTUITIVE GAME PLAY
 FOR ALL AGES
- OPTIONAL LEADER BOARD MARQUEE
- LINKABLE UP TO 8 CABINETS

DIMENSIONS (Per Cabinet): D 770mm | W 820mm | H 2240mm D 30" | W 32" | H 88"













TONS OF



Tons of Tickets is the most exciting evolution of the Ticket Crane. Using RFID technology embedded in the ticket ring, players claw up as many rings as possible. Then the ticket value is quickly calculated as rings drop through win zone and randomly distributed back on the playfield. The LCD display plays an animations showing players their ticket winnings. Tons of Tickets is easy to operate and the ticket rings never leave the crane.

- TICKETS AUTOMATICALLY RELOAD ON TO PLAYFIELD ALLOWING FOR NON-STOP-FUN
- SIMPLE TO OPERATE
- GET THE OPTIONAL 2 GAME "DISPLAY MARQUEE" FOR MAXIMUM VISUAL IMPACT
- AVAILABLE AS SINGLE PLAYER, WITH ATTRACTIVE MARQUEE

DIMENSIONS (Per Cabinet): D 640mm | W 770mm | H 1830mm D 25" | W 30" | H 72"



0.5

5.3











DOWN THE CLOWN



Players throw balls at the mechanical clowns, the more you knock down, the more tickets you win! Featuring a custom canopy top, hand made clowns, LED's and a bright marquee, Down the Clown fits perfectly within the skill wall collection!

- 2 PLAYER DELUXE BONUS MARQUEE OPTION
- LOW HEIGHT 2320mm VERSION ALSO AVAILABLE

DIMENSIONS:	
Single Game	
D 2975mm W 1145mm H 2795mm	
D 117" W 45" H 110"	3.4 M ²
With Marquee	3.4 M-
H 3000mm H 118″	36.6 SQ.FT

GOLD FISHIN'



In Gold Fishin' players must aim carefully to land the ping pong balls in to the various targets to score as many points as they can within the time limit.

- STUNNINGLY LIT GAME CABINET
- PLAY WITH FRIENDS OR GO SOLO
- 2 PLAYER BONUS MARQUEE OPTION













BEAN BAG TOSS



Simple and intuitive, Bean Bag Toss has players toss beanbags into target holes on a spinning disc, with the added feature of allowing them to score extra points by getting three holes of the same colour in a row.

TWO PLAYER BONUS MARQUEE OPTION

REDEMPTION OR PLAY FOR FUN



MILK JUG TOSS



A beautifully designed cabinet that reflects its travelling roots, the machine features a large traditional milk jug for the big points target and two levels of secondary targets for the player to score additional points.

- 2 PLAYER DELUXE BONUS MARQUEE OPTION
- LOW HEIGHT 2010mm VERSION ALSO AVAILABLE

DIMENSIONS: Single Game D 2990mm | W 870mm | H 2740mm D 118" | W 34.5" | H 108" With Marquee H 2820mm | H 111"













WHACK N WIN



Whack your way into the win zone by using your skill to tap the sensor pad and attempt to win the bonus! Whack N Win is intuitive, challenging, and rewards players of all skill levels.

OPTIONAL 11FT BONUS MARQUEE

DUAL TICKET DISPENSER



TREASURE QUEST



Ahoy me hearties, the real booty has arrived! Treasure Quest is a classic redemption piece that delivers a treasure chest of earnings. Players must physically spin the ship's wheel so it stops on the big ticket wins!

- REAL ACTION WHEEL SPIN
- SPINS IN EITHER DIRECTION
- STRONG PIRATE THEME





AIR FX



As impossible as it seems, ICE has refined and enhanced the air hockey playing experience!

- LED'S TO LIGHT UP YOUR GAMES ROOM!
- THE FIRST 1/2" BACKLIT ACRYLIC SURFACE!
- LED LIT LEGS AND PERIMETER OF PLAYFIELD
- CUSTOMISABLE DESIGN OPTION
- TICKET OUT OPTIONS







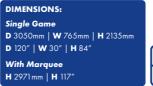


ICE BALL FX



ICE Ball FX takes the original hit and brings it in to the 21 st century with a stunning new look and lighting effects!

- NEW MULTI-COLOURED LED LIGHTING
- LINK UP TO 8 PLAYERS
- OPTIONAL BONUS MARQUEE













WHEEL OF FORTUNE



Wheel of Fortune has come to life in this beautifully impressive re-creation of the game show classic, making it perfect for any FEC. Following the original game format of spelling out 'WHEEL OF FORTUNE'! Players simply spin the huge wheel with one pull of the lever – every spin will add a letter to the puzzle and pay out tickets. Complete all the words and scoop the big bonus ticket win! With an interactive game show host and voice-over prompts, this game is sure to keep players wanting to spin the wheel one more time.

- SIMPLY ONE LEVER PULL ACTION
- REAL LIFE GAME SHOW FEEL
- LINKING AND BONUS MARQUEE
 OPTIONS AVAILABLE

DIMENSIONS:

With Header D 2439mm | W 1118mm | H 2997mm D 96" | W 44" | H 118"

Without Header H 2540mm | H 100"







SUPER KIXX PRO



GOAL!!! Score the latest SuperKixx Pro, Bubble Soccer game for endless hours of fun for the entire family. SuperKixx Pro allows for competitive play for all ages modeled after the original SuperChexx game that has been a hit for over 35 years! Audio has been carefully crafted to sync with the game. SuperKixx Pro allows players to pass, shoot and score just like they were actually playing themselves.

- PLAYERS HAVE BEEN CONSTRUCTED TO ALLOW FOR CHIPPING, PASSING, AND SHOOTING
- LCD SCOREBOARD WITH ANIMATED VIDEOS
- LIGHTNING FAST ELEVATOR TO BRING THE BALL INTO PLAY AT KICKOFF AND AFTER GOAL SCORES
- 10+ CUSTOMISABLE NATIONAL ANTHEMS

DIMENSIONS: D 914mm | W 1574mm | H 1320mm D 36" | W 62" | H 52"

PATENT PENDING











OFFICIALLY LICENSED PRODUCT





OFFICIALLY LICENSED PRODUCT



NBA HOOPS



The cabinet is available in 2 versions; generic NBA or team specific. Just choose your favourite NBA team and we will design the graphics package for your location.

- LINKABLE UP TO 4 PLAYERS
- OPTIONAL BONUS MARQUEE
- CUSTOMISE TO ANY NBA TEAM



NBA GAMETIME



NBA Game Time is the all new mid-sized basketball game from ICE! Now incorporates new swish gameplay features, eyecatching LED lighting, slam dunk sound effects, plus a ton of operator adjustable features to make it unique to your location.

- OFFICIAL NBA LICENSED PRODUCT & CUSTOM NBA TEAMS
- OPTIONAL BONUS MARQUEE
- NON NBA HOOP FX ALSO AVAILABLE

DIMENSIONS: Single Game D 2540mm | W 990mm | H 2690mm D 100" | W 39" | H 106"

With Marquee H 3302mm | H 130″



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SCAN TO VIEW VIDEO

OFFICIALLY LICENSED PRODUCT

NBA HOOP TROOP



NBA Hoop Troop is the official licensed NBA basketball shooting game made just for the kids.

- DESIGNED FOR KIDS
- OFFICIAL NBA LICENSE

DIMENSIONS: D 1880mm W 890mm H 1985mm	1.6 M ²
D 74" W 34" H 78"	17.2 SQ.FT



SUPER CHEXX PRO



With Super Chexx gameplay is fast, exciting, and realistic as the players on either side control all 5 hockey players and the goalie.

- NEW JUMBO TRON
- NEW HD AUDIO
- COIN OP OR HOME USE
- SPLIT BASE OPTION AVAILABLE FOR DOORWAYS
 UNDER 32"







Bring all the fun of a crane to your location with ICE Box. Designed by leading crane manufacturer ICE, this game comes in as durable cabinet that features rolled steel construction, Epoxy powered coating and tempered safety glass. ICE Box is a 100% skill game with attractive edge lighting and low height making it ideal for any location.

- HIGH QUALITY, DURABLE CABINET.
- 100% SKILL GAME.
- SPILL PROOF GASKET ON TOP
 PANEL.
- TRANSPARENT LIGHTWEIGHT PRIZE DOOR.



DIMENSIONS (Per Cabinet): D 850mm | W 850mm | H 900mm D 33" | W 33" | H 36"









GRAB N WIN!

Not only has it got a stunning contemporary look, but Grab N Win has been given some serious technical upgrades that make this the ultimate prize crane!

ADJUSTABLE PLAY FIELD HEIGHT

WINNER EVERYTIME OPTION AVAILABLE



CANDY FACTORY



Candy Factory, one of the mini 24" crane range from ICE, features a new claw, crane wagon and electronics. These mini cranes are great to look at, very functional, and very reasonably priced.

- WINNER EVERYTIME OPTION AVAILABLE
- SMALL FOOT PRINT
- SOFT TOY OPTION AVAILABLE

	0.4 M ²	
D 740mm W 610mm H 1930mm D 29" W 24" H 76"	4.3 SQ.FT	



USED GAMES

Through our global network, SEGA Amusements International has developed a supply chain of previously owned games. We have assembled a highly skilled and very experienced team of technicians, solely dedicated to achieving the highest standards in refurbishing machines allowing us to offer a wide range of video games, simulators, redemption and novelty machines to any market throughout the world. We understand that it is a false economy to supply our customer with anything other than the very best quality possible and this division prides itself on the work it produces.

All machines, once refurbished, are given our official seal of approval. The 'SEGA Assured' stamp proves that the machine has been through extensive testing and has passed our rigorous and strict assessment procedures.

A full list of games available can be found at **www.segaarcade.com**. We also distribute a full list by e-mail on a regular basis. To have your email address added to our database, please send a request to **sales@segaarcade.com**



DEPARTMENTS



SEGA OPERATIONS

The Operations Division within SEGA prides itself on offering top quality products coupled with a wealth of expertise to ensure that an ideal offering is applied to all locations. As we operate numerous venues across retail and leisure destinations, we have a portfolio of products to suit your needs and the needs of your business. Our unique range of products includes 6D motion theatres, video and sports games, ticket redemption and merchandisers.

Our exclusive SEGA Active Zone and SEGA Prize Zone concepts are industry leading, and something the Operations Division is actively promoting to improve guest participation.

Our management team has over 50 years of experience across all aspects of entertainment operations. We are accustomed to working with location partners to deliver unique branded concepts for shopping centres such as Bluewater, theme parks and bowling centres to name just a few.

Do get in touch with the SEGA Operations Division to discuss your opportunities for 2020 and beyond.



DAVID BARNHAM OPERATIONS MANAGER avid.barnham@sega.co.uk () +44 (0)7780 673674



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SEGA TOTAL SOLUTIONS

Since its formation in 2007, Sega Total Solutions has constantly striven to ensure all of our customers receive the very best of service, be it spares supplies, components, technical support or prize products. Our goal is to offer our valued customers a one stop contact solution for all their operating needs.

STS are renowned for supporting major manufactures including ICE, Triotech, Komuse, Simuline, Cotton Candy and Innovative Foto, plus offering a comprehensive range of mainstream licenced plush and Tokio lifestyle merchandise for redemption or prize vending machines.

Recognised as the market leading supplier of redemption tickets, STS can cater for all customer bespoke needs at competitive prices with prompt delivery. STS have an ever-Increasing range of 3rd party products, including the Galileo ticket eater, CM1 and Thomas change machine.

The prize program is constantly growing, including popular licences that are highly desirable to the players of today. Creativity is our strength and we are always exploring new ideas that excite all ages and genders. We believe in value for money and offering great quality products at the best possible prices.

Our renowned technical department has established itself as one of the most helpful in the industry. This past year we have invested in even more resources and increased the number of test rigs available for component and board repairs, which will continue to keep our customer satisfaction "ahead of the game".

Our mission is to constantly Improve the service we offer you; our valued customer by sourcing new products and solutions, plus working closely with you and being an extension of your team.

ONE CALL FOR ALL





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TECHNICAL SUPPORT

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