

SEGA®

amusements international

PRODUCT CATALOGUE 2019





1940 | THE BEGINNING



1952 | SERVICE GAMES



1966 | 1ST AMUSEMENT MACHINE



1970's | ARRIVAL OF VIDEO



1980's | HOME CONSOLE



SE

SE

SEGA

1965 | SEGA ENTERPRISES

A BRIEF HISTORY OF SEGA

SEGA is one of the most active, creative and productive developers the industry has ever known. It has shaped generations and entered the lives of millions of people around the world and continues to do so to this day.

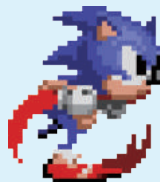


1991 | SONIC IS BORN



2004 | SEGA SAMMY

SEGA Sammy





WELCOME TO

SEGA[®] amusements international

On behalf of the entire SEGA AMUSEMENTS INTERNATIONAL team, I welcome you to the latest of our annual catalogues featuring an innovative, exciting, classic and dynamic range of proven amusement products.

We view our business as your business and as such are dedicated through research and development in bringing you the best products available to allow you to successfully grow your business. Priding ourselves in a personable approach in everything we do, you can be assured of a level of care that you and your team can depend on.

Buying through Sega is buying with confidence.

A handwritten signature in black ink that reads "Paul Williams".



PAUL WILLIAMS
CEO

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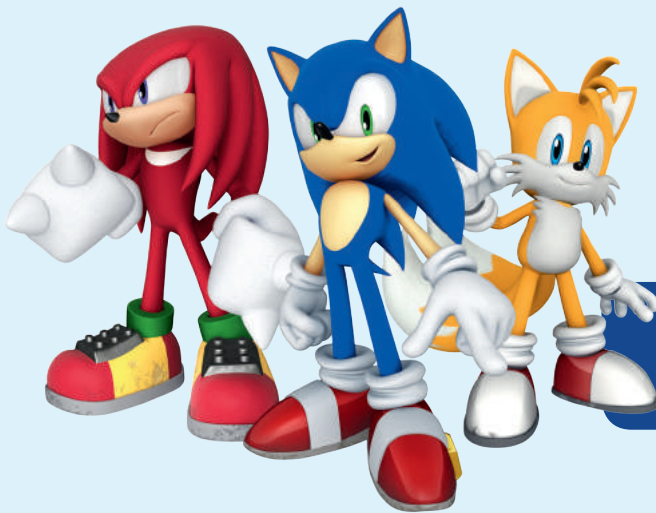
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**FOR STS & PRIZE
CONTACTS GO TO
PAGES 49 & 51**

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GAMES





HOUSE OF THE DEAD

SCARLET DAWN



HOUSE OF THE DEAD: SCARLET DAWN



1-2 PLAYERS



VIDEO GAME



ACTION



LANGUAGES

NEW

WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO



Having defined the genre way back in 1997, House Of The Dead returns to deliver an unparalleled horror action experience for all. Every aspect of the game is designed to deliver a unique, chilling experience. Using the latest technology, and bringing a variety of immersive features to work alongside the in-game action, this game delivers an epic experience of terror, unlike anything you have ever seen before!

- **INNOVATIVE SUPER DELUXE CABINET**
- **5 EPIC GAME MISSIONS**
- **IMMERSIVE 5-D EXPERIENCE - SURROUND SOUND, BASS SHAKER, AMBIENT LIGHTING, WIND EFFECTS & CUTTING EDGE GRAPHICS**
- **GAME CHANGING GUN CONTROLLER**

DIMENSIONS:

D 2150mm | W 1450mm | H 2310mm
D 84" | W 57" | H 90"

3.1 M²
33.3 SQ.FT

SCREEN
SIZE
55"

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TRANSFORMERS

SHADOWS RISING

TRANSFORMERS™ SHADOWS RISING

TRANSFORMERS™ SHADOWS RISING



1-2 PLAYERS



VIDEO GAME



ACTION



LANGUAGES

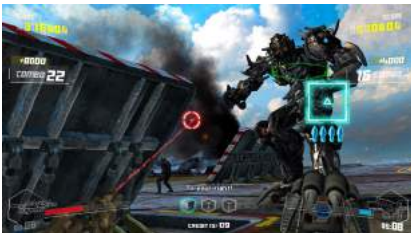


NEW

WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO



TRANSFORMERS™ Shadows Rising, the long-awaited follow up to the smash hit licensed video game TRANSFORMERS™ Human Alliance, partners players with the three movie's stars, Optimus Prime, Bumblebee or Sideswipe. Players must battle their way across America, Europe, Asia and even Space to stop the evil Megatron's plans.

- **BRAND NEW HYPERENERGY TECH LEVER CONTROLLER**
- **OPTIMUS PRIME THEMED CABINET**
- **EASY TO JOIN, ACTION-PACKED, FAST PACED GAMEPLAY**
- **4 EXHILARATING STAGES TO PLAY**
- **ATTRACTIVE CHARACTER BILLBOARD AND DUAL SIDED MARQUEE**

DIMENSIONS:

With Character Billboard

D 2120mm | **W** 1740mm | **H** 2920mm

D 84" | **W** 69" | **H** 115"

Without Character Billboard

H 2630mm | **H** 104"

3.6 M²
38.7 SQ.FT

SCREEN
SIZE
55"



DAYTONA[®]
CHAMPIONSHIP USA



DAYTONA[®] CHAMPIONSHIP USA



1-8 PLAYERS



VIDEO GAME



RACING



LANGUAGES

THE TRUE LEGEND IS BACK! DAYTONA[®] USA is the holy grail of arcade racing - First launched in 1994, this brand new entry brings Sega's #1 racer screeching into the 21st century! Now available in this great new cabinet - designed to fit in more locations!

WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO

- **HORNET CAR THEMED MARQUEE**
- **COLOURFUL LED EDGE LIGHTING**
- **4-WAY GEAR SHIFTER**
- **TAKE ON UP TO 8 PLAYERS**
- **3 BRAND NEW TRACKS**
- **3 CLASSIC TRACKS HD REMASTERED**
- **INSTANT REMATCH FEATURE**
- **ALL NEW TOURNAMENT MODE**



DIMENSIONS (Per Cabinet):
D 1680mm | W 1080mm | H 2240mm
D 66" | W 42" | H 88"

1.8 M²
19.3 SQ.FT

SCREEN
SIZE
42"

TARGET_BRAVO

OPERATION G.H.O.S.T.

TARGET BRAVO: OPERATION GHOST



1-2 PLAYERS



VIDEO GAME



ACTION



LANGUAGES

Target Bravo: Operation Ghost puts players in the shoes of highly trained special force agents. They must use precision shooting and quick reactions to complete the mission whilst using some of the brand new tools at their disposal in this brand new edition of the evergreen SEGA franchise!

WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO

- **STRIKING CAMO ARTWORK**
- **START AT ANY STAGE**
- **DOMINATE THE LEADERBOARDS IN A BRAND NEW TIME ATTACK MODE**



DIMENSIONS:

D 1828mm | W 1574mm | H 2463mm
D 72" | W 62" | H 97"

2.9 M²

31.2 SQ.FT

SCREEN
SIZE
55"



HOOPLA



1-2 PLAYERS



SKILL GAME



REDEMPTION

The brand new redemption game based on the all-time classic carnival game. With intuitive and fun gameplay, Hoopla is a must play game and will become a classic for generations to come! Players must simply get hoops on the seven pegs to win tickets.

WATCH



SCAN QR CODE TO VIEW PRODUCT VIDEO



- **DESIGNED SPECIFICALLY TO ENCOURAGE PARENTS, KIDS & FRIENDS TO PLAY TOGETHER**
- **'ROLL-UP, ROLL-UP' STYLE SOUND EFFECTS**
- **EXCITING BONUS ROUND FEATURE**
- **PLAY FOR FUN VERSION AVAILABLE**
- **OPTIONAL TWO PLAYER MARQUEE**

DIMENSIONS:	
Single Game	
D 2400mm W 1138mm H 2390mm	2.7 M ²
D 94" W 44" H 110"	29.1 SQ.FT
Double Game with Marquee	
D 2400mm W 2300" H 3540mm	8.2 M ²
D 94" W 90" H 139"	88.8 SQ.FT

PIXEL CHASE



NEW

PIXEL CHASE



1-2 PLAYERS



SKILL GAME



REDEMPTION

Pixel Chase is a brand new skill based redemption game in a brightly LED lit cabinet. Players demonstrate their pitching skills by throwing as many balls into the 4x4 LED lit target holes within the time limit. Target holes light up red, green or blue, which correspond to different scores. If the player exceeds the 'high score', they win the bonus tickets. The wide cabinet allows multiple players to throw the balls simultaneously. Pixel Chase is perfect for all game centres and FEC.

- **QUICK BALL RETURN**
- **SINGLE OR TWO PLAYERS CAN PLAY SIDE BY SIDE**
- **OPTIONAL MEGA BONUS MARQUEE AVAILABLE**



DIMENSIONS:

Single Game

D 2471mm | W 1053mm | H 2681mm
D 97" | W 41" | H 105"

2.5 M²
26.9 SQ.FT

Double Game

D 2471mm | W 2114mm | H 2681mm
D 97" | W 83" | H 105"

5.2 M²
55.9 SQ.FT

BALL RUNNER

BALL RUNNER



1-2 PLAYERS



SKILL GAME



REDEMPTION



NEW

Ball Runner is a fantastic new redemption game from SEGA aimed at the whole family. Combining mechanical and digital features the game creates a unique fun player experience. The player slides balls along runners up the playfield to hit lit targets and score points. The more points you score, the more tickets you win.

- **BRIGHT COLOURFUL LIGHTING MATRIX**
- **SIMPLE INTERACTIVE GAME PLAY**
- **LOW AND WIDE PLAYFIELD DESIGNED TO ENCOURAGE FAMILY FUN**
- **COMPACT CABINET THAT IS IDEAL FOR ANY LOCATION**



DIMENSIONS:

D 1826mm | W 1006mm | H 2530mm
D 71" | W 39" | H 99"

1.8 M²
19.3 SQ.FT



MAZE ESCAPE



1 PLAYER



SKILL GAME



REDEMPTION

Maze Escape is the brand new, hit redemption game from SEGA! Guide the ball through the maze by turning the super-sized wheel, and land it in one of the seven prize zones to escape with your ticket win! The game could not be easier to play, and those that play again and again will soon learn to balance, juggle and manoeuvre the ball through the maze! But only true maze masters will have the skill to land the ball in the bonus zone and come away with the big ticket win!

WATCH



SCAN QR CODE TO VIEW PRODUCT VIDEO



- **ILLUMINATED SUPER-SIZED WHEEL CONTROLLER**
- **QUICK, EASY TO UNDERSTAND GAMEPLAY**
- **FUN, COLOURFUL THEMING TO ATTRACT PLAYERS**
- **STANDOUT TOP TO BOTTOM LIGHTING**

DIMENSIONS:

D 840mm | W 1035mm | H 1814mm
D 33" | W 41" | H 72"

0.8 M²

8.6 SQ.FT



HOT RACERS



1-2 PLAYERS



VIDEO GAME



RACING



REDEMPTION

Hot Racers is a fun police chase game just for kids! Choose from either the motorcycle or the police car and chase the baddies in this colourful, action-packed ticket redemption game. The game draws players in with its LED-lit seating and unique car shaped cabinet, which comes to life in the attract mode and grabs players attention!

- **DODGE OBSTACLES, RACE TO THE FINISH & WIN TICKETS**
- **CAR OR MOTORBIKE, KIDS GET TO CHOOSE THEIR FAVOURITE VEHICLE**
- **EYE-CATCHING AND COLOURFUL CAR THEMED CABINET**
- **TICKET REDEMPTION OR CAPSULE VEND OPTIONS**



DIMENSIONS:

D 1500mm | W 1700mm | H 2080mm
D 59" | W 67" | H 82"

2.5 M²
26.9 SQ.FT

SCREEN SIZE
32" X2



SONIC SPORTS BASKETBALL



1-15 PLAYERS



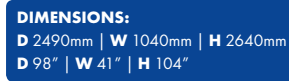
SPORTS GAME



REDEMPTION

Sega's tremendously popular Sonic Basketball now comes with brand new reactive lighting effects that makes scoring even more gratifying. Fresh colourful Sonic The Hedgehog™ branding from top to bottom and blue lighting attracts all the players.

- **REACTIVE LED LIGHTING**
- **LINKABLE FOR UP TO 15 PLAYERS**
- **LIT BACK BOARD & MOVING HOOP**
- **TICKET DISPENSER BUILT IN**



SONIC SPORTS KIDS BASKETBALL



2 PLAYERS



SPORTS GAME



REDEMPTION

SEGA brings the fun energetic and charming character Sonic to kids basketball. Thanks to the smash hit global success of Sonic standard size basketball; operators can now also boost their income with this new game!

- **LOWERED AND WIDE PLAYER FIELD FOR KIDS**
- **TWO HOOPS AT DIFFERENT HEIGHTS TO APPEAL TO DIFFERENT PLAYER HEIGHTS AND AGES**
- **OPTIONAL TICKET DISPENSERS**





SONIC SPORTS AIR HOCKEY



2-4 PLAYERS



SPORTS GAME



REDEMPTION

Sega have brought together Sonic, redemption and a fast paced air hockey table to create a "must have" table for any location.

- **BRAND NEW PLAYFIELD LIGHTING**
- **CHASING LED LIGHTS & LIGHTING GANTRY**
- **SCRATCH RESISTANT PLAY FIELD**
- **DUAL TICKET DISPENSERS**
- **2 OR 4 PLAYERS**



DIMENSIONS:

D 2290mm | **W** 1680mm | **H** 2160mm
D 90" | **W** 66" | **H** 85"

3.8 M²
40.9 SQ.FT

SONIC SPORTS KIDS AIR HOCKEY



2 PLAYERS



SPORTS GAME



REDEMPTION

SEGA brings one of the worlds most recognisable hedgehog to the arcade with this cute air hockey game just for the kids! Players stand at each end and try to score more goals than one another in the time limit.

- **IDEAL FOR KIDS**
- **SCRATCH RESISTANT PLAYFIELD**
- **OPTIONAL TICKET DISPENSERS**



DIMENSIONS:

D 1930mm | **W** 990mm | **H** 686mm
D 76" | **W** 39" | **H** 27"

1.9 M²
20.4 SQ.FT



MAGIC ARROW

MAGIC ARROW



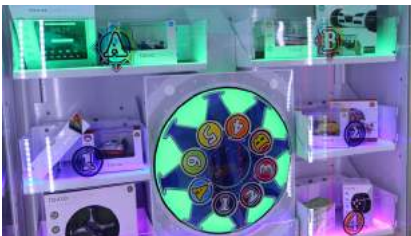
1 PLAYER



PRIZE

Magic Arrow will test a player's accuracy in this brand new arcade prize merchandiser! Players will get the game straight away, all they have to do is aim the arrow and shoot for the prize they wish to win! It couldn't be simpler! Magic Arrow is not only perfect for any existing arcade location but also bars, shopping malls and service stations.

- **"ONE MORE GO" GAMEPLAY**
- **SIMPLE TO PLAY**
- **QUICK, EASY REFILLING BRIGHTLY LIT CABINET**
- **8 PRIZE SHELVES**
- **PRIZE EVERY TIME KIT OPTION**



DIMENSIONS:

D 840mm | W 1034mm | H 2216mm
D 33" | W 40" | H 87"

0.8 M²

8.6 SQ.FT



KEY MASTER 2

KEY MASTER 2



1 PLAYER



PRIZE

The wait for a great prize redemption game is finally over - SEGA's Key Master 2 is here! This game once again raises the bar in this game category. Bright individually lit prize holders gives a fresh new look and makes prizes more eye catching. New unique translucent header stands out from other prize vending games on location. Key Master 2 is set to be the best prize redemption game for years to come.



- **SIMPLE INTUITIVE GAMEPLAY**
- **EYE CATCHING INDIVIDUALLY LIT PRIZE HOLDERS**
- **UP TO 15 PRIZE POSITIONS**
- **SECURE AND DURABLE CABINET BUILD**
- **QUICK AND EASY REFILLING**
- **LARGE PRIZE OUT DISPENSER**

DIMENSIONS:

D 816mm | W 985mm | H 2220mm
D 32" | W 39" | H 87"

0.7 M²

7.5 SQ.FT



NEW

TICKET TIME



1 PLAYER



CRANE



REDEMPTION

Ticket Time is an exciting new crane featuring customisable LED-lit front panels where operators can choose the colour that best fits their location. The game itself could not be more straightforward as players try to grab as many rolls of tickets as possible with the accurate and reliable crane claw.

- **CONVENIENT RFID CLOSED LOOP TICKET SYSTEM**

DIMENSIONS:

Ticket Time 31"

D 863mm | W 800mm | H 1911mm

D 34" | W 31.5" | H 75"

Ticket Time 61"

D 863mm | W 1600mm | H 1911mm

D 34" | W 63" | H 75"

0.7 M²
7.5 SQ.FT

1.4 M²
15.1 SQ.FT

WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO

LET'S GO ISLAND: DREAM EDITION



2 PLAYERS



VIDEO GAME



ACTION



LANGUAGES

The follow-up to the number one SEGA action adventure 'Let's Go Jungle' is back and re-imagined in this all-new Dream Edition motion cabinet. Once again players are on a South Pacific island diving tour and soon end up in trouble with dastardly and despicable pirates.

- **RAPID FIRE, FIXED PIVOT GUN**
- **MULTIPLE ROUTES & STAGES**
- **FAMILY FUN DREAM MOTION SYSTEM**



WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO

DIMENSIONS:

D 2050mm | W 1590mm | H 2200mm

D 81" | W 63" | H 87"

3.2 M²
34.4 SQ.FT

SCREEN
SIZE
55"



STORM RACER MOTION DLX



1-8 PLAYERS



VIDEO GAME



RACING

Storm Racer Motion takes arcade racing to a new level with a super fast driving experience like no other! Storm Racer Motion will have players coming back again and again to master the 12 cars and 14 tracks available in the game!

- **12 CARS, 14 TRACKS**
- **UNIQUE THROTTLE FOR BOOST**
- **MOTION BASE**
- **ALSO AVAILABLE AS A STANDARD CABINET**



DIMENSIONS:

D 2230mm | W 1210mm | H 2240mm
D 40" | W 33" | H 87"

2.6 M²
27.8 SQ.FT



STORM RIDER



1-8 PLAYERS



VIDEO GAME



RACING

Experience super fast motorbike racing like never before. Choose from 10 bikes and take on 11 tracks based in 3 major locations: Harbour, Forest and the Old Flight Facility. Climb on to Storm Rider and unleash the speed!

- **HIGH SENSE OF SPEED**
- **UNLIMITED BOOST SYSTEM**
- **11 TRACKS, 10 MOTORCYCLES**

DIMENSIONS (Per Cabinet):

D 2190mm | W 1110mm | H 2035mm
D 86" | W 44" | H 80"

2.4 M²
25.8 SQ.FT





VR MAZE



1 PLAYER



VR



INTERACTIVE

The best guest experience you can find in a VR attraction! Allow your guests to experience the power of free roaming entertainment in a small footprint. VR Maze features high immersion and no motion sickness in an environment that blends physical and virtual spaces.

© UBISOFT®



VIRTUAL RABBIDS: THE BIG MAZE

© UBISOFT®



MINOTAUR'S MAZE



ASSASSIN'S CREED

- **AN EXPANDING CONTENT LIBRARY THAT INCLUDES A RANGE OF WELL-KNOWN IPS**
- **INDIVIDUAL SCORING SYSTEM**
- **STRONG RETURN ON INVESTMENT**

DIMENSIONS:
D 3760mm | **W** 3170mm | **H** 3000mm
D 148" | **W** 125" | **H** 118"

18.5 M²
200.0 SQ.FT

SCREEN SIZE
43"

TYPHOON



1-2 PLAYERS



SIMULATOR



Be blown away by the new wind effects, new movies, sleeker cabinet and high definition graphics. Revenue earnings are still proving Typhoon is a must have product.

- **6 UNIQUE HD FILMS**
- **COMPACT FOOTPRINT**
- **NEW FILMS NOW AVAILABLE AS AN OPTIONAL UPGRADE**

DIMENSIONS:
D 2210mm | **W** 1710mm | **H** 1930mm
D 87" | **W** 67" | **H** 75"

3.7 M²
39.8 SQ.FT

XD THEATRE



SIMULATOR



3-D



SPECIAL EFFECTS

Turn any location into a star attraction with the XD Theatre; a 6D motion simulated thrill ride that transcends time, space and imagination. The XD Theatre will have your customers thrilled and wanting more, all for a price that won't have you compromise your standards for successful entertainment.

- **ALL ELECTRONIC, NO HYDRAULICS**
- **CATALOGUE OF 40+ FILMS**
- **IDEAL FOR FEC & REGIONAL PARKS**

DIMENSIONS (4 Seats):

D 4800mm | W 5060mm | H 3250mm
D 188" | W 199" | H 1128"

24 M²
260 SQ.FT

SCREEN
SIZE
149"

XD DARK RIDE



SIMULATOR



3-D



INTERACTIVE

The all new XD Dark Ride redefines the interactive experience like never before. The XD Dark Ride is an incredible multi-sensory interactive attraction for the whole family.

- **SHOOT TARGETS AND SCORE POINTS**
- **WORLD'S FASTEST TARGETING**
- **3D STEREOSCOPIC GRAPHICS**
- **MULTIPLE ADVENTURES**
- **IMMERSIVE EXPERIENCE**

DIMENSIONS (4 Seats):

D 4850mm | W 3800mm | H 3250mm
D 190" | W 149" | H 128"

19 M²
198 SQ.FT

SCREEN
SIZE
174"



ICE™



INNOVATIVE CONCEPTS IN ENTERTAINMENT

Game maker ICE began its storied history in the trade over 30 years ago and today is a world leader in the development and manufacture of redemption games that are sold the world over.



ICE's recent success story has been the reinvention of the 'Skill Wall' – the collection of classic carnival themed redemption games are proving to be a hit with players of all ages; their simplicity and nostalgic 'nod' to traditional fun fair days gone by make them timeless.

Today, ICE carries one of the largest, most prolific product ranges in the coin operated industry. Their commitment is to produce quality and reliability. Sega is proud to distribute ICE products to Russian and European territories.





WHEEL OF FORTUNE®



WHEEL OF FORTUNE®

WHEEL OF FORTUNE



1 PLAYER



REDEMPTION



LANGUAGES

Wheel of Fortune has come to life in this beautifully impressive re-creation of the game show classic, making it perfect for any FEC. Following the original game format of spelling out 'WHEEL OF FORTUNE!' Players simply spin the huge wheel with one pull of the lever – every spin will add a letter to the puzzle and pay out tickets. Complete all the words and scoop the big bonus ticket win! With an interactive game show host and voice-over prompts, this game is sure to keep players wanting to spin the wheel one more time.

WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO



- **SIMPLY ONE LEVER PULL ACTION**
- **REAL LIFE GAME SHOW FEEL**
- **LINKING AND BONUS MARQUEE OPTIONS AVAILABLE**

DIMENSIONS:

With Header

D 2439mm | W 1118mm | H 2997mm

D 96" | W 44" | H 118"

Without Header

H 2540mm | H 100"

2.7 M²
29.1 SQ.FT

SCREEN
SIZE
42"





Bean Bag TOSS™

Bean Bag TOSS™



BEAN BAG TOSS



1-2 PLAYERS



SKILL GAME



REDEMPTION

Simple and intuitive, Bean Bag Toss has players toss beanbags into target holes on a spinning disc, with the added feature of allowing them to score extra points by getting three holes of the same colour in a row. Just like all the other ICE Skill Wall games, the player knows precisely what to do from the get-go and will keep coming back for more to try and score that perfect game and win the bonus tickets!

WATCH



SCAN QR
CODE TO
VIEW PRODUCT
VIDEO



- **AIM FOR THE REVOLVING TARGETS**
- **EXTRA POINTS FOR THREE OF A KIND STREAK**
- **TWO PLAYER BONUS MARQUEE OPTION**
- **REDEMPTION OR PLAY FOR FUN**

DIMENSIONS:

Single Game

D 2150mm | W 1450mm | H 2310mm

D 84" | W 57" | H 90"

With Marquee

H 3540mm | H 139"

3.1 M²

33.3 SQ.FT



© TOMY. PATENT PENDING.

WATERFULS

WATERFULS



1-2 PLAYERS



SKILL GAME



REDEMPTION

Waterfuls brings the classic 80's game to the arcade. The goal of Waterfuls is to pump the button to launch the rings through the "Water", trying to successfully land the different colour rings onto the two backlit pegs. The higher the points the more tickets players will win as they play to achieve the bonus. The technology combines a virtual field of play with real-world objects to give the player an unprecedented 3-D gaming experience. This new technology along with the pressure-based pump button help to replicate the iconic 80's game, while being very intuitive to first time players.

- **CLASSIC KIDS GAME**
- **LED LIT SPINNING MARQUEE MAKING THE GAME STAND OUT IN ANY ROOM**
- **BACKLIT PHYSICAL PEGS INTERACT WITH THE VIDEO TO CREATE UNIQUE GAMEPLAY EXPERIENCE**



DIMENSIONS:
 D 1625mm | W 1371mm | H 2489mm
 D 64" | W 54" | H 98"

2.2 M²
 23.7 SQ.FT

SCREEN SIZE
 55"



PATENT PENDING.



SUPER KIXX PRO



2-4 PLAYERS



SPORTS GAME

GOAL!!! Score the latest SuperKixx Pro, Bubble Soccer game for endless hours of fun for the entire family. SuperKixx Pro allows for competitive play for all ages modeled after the original SuperChexx game that has been a hit for over 35 years! Audio has been carefully crafted to sync with the game. SuperKixx Pro allows players to pass, shoot and score just like they were actually playing themselves.

- **PLAYERS HAVE BEEN CONSTRUCTED TO ALLOW FOR CHIPPING, PASSING, AND SHOOTING**
- **LCD SCOREBOARD WITH ANIMATED VIDEOS**
- **LIGHTNING FAST ELEVATOR TO BRING THE BALL INTO PLAY AT KICKOFF AND AFTER GOAL SCORES**
- **10+ CUSTOMISABLE NATIONAL ANTHEMS**



DIMENSIONS:
D 914mm | W 1574mm | H 1320mm
D 36" | W 62" | H 52"

1.4 M²
15.1 SQ.FT





DOWN THE CLOWN



1-2 PLAYERS



SKILL GAME



REDEMPTION

Players throw balls at the mechanical clowns, the more you knock down, the more tickets you win! Featuring a custom canopy top, hand made clowns, LED's and a bright marquee, Down the Clown fits perfectly within the skill wall collection!

- **2 PLAYER DELUXE BONUS MARQUEE OPTION**
- **LOW HEIGHT 2320_{MM} VERSION ALSO AVAILABLE**



DIMENSIONS:

Single Game

D 2975mm | W 1145mm | H 2795mm

D 117" | W 45" | H 110"

With Marquee

H 3000mm | H 118"

3.4	M ²
36.6	SQ.FT



MILK JUG TOSS



1-2 PLAYERS



SKILL GAME



REDEMPTION

A beautifully designed cabinet that reflects its travelling roots, the machine features a large traditional milk jug for the big points target and two levels of secondary targets for the player to score additional points.

- **2 PLAYER DELUXE BONUS MARQUEE OPTION**
- **LOW HEIGHT 2010_{MM} VERSION ALSO AVAILABLE**



DIMENSIONS:

Single Game

D 2990mm | W 870mm | H 2740mm

D 118" | W 34.5" | H 108"

With Marquee

H 2820mm | H 111"

2.6	M ²
28.0	SQ.FT



WHACK N WIN



1 PLAYER



SKILL GAME



REDEMPTION

Whack your way into the win zone by using your skill to tap the sensor pad and attempt to win the bonus! Whack N Win is intuitive, challenging, and rewards players of all skill levels.

- **OPTIONAL 11FT BONUS MARQUEE**
- **DUAL TICKET DISPENSER**

DIMENSIONS:

Whack N Win 9ft

D 1220mm | W 1095mm | H 2770mm

D 48" | W 43" | H 109"

Whack N Win 11ft

D 1220mm | W 1095mm | H 3455mm

D 48" | W 43" | H 136"

1.3 M²
14.0 SQ.FT

1.3 M²
14.0 SQ.FT



GOLD FISHIN'



1-2 PLAYERS



SKILL GAME



REDEMPTION

In Gold Fishin' players must aim carefully to land the ping pong balls in to the various targets to score as many points as they can within the time limit.

- **STUNNINGLY LIT GAME CABINET**
- **PLAY WITH FRIENDS OR GO SOLO**
- **2 PLAYER BONUS MARQUEE OPTION**

DIMENSIONS:

Single Game

D 2340mm | W 1070mm | H 2745mm

D 92" | W 42" | H 108"

With Marquee

H 3360mm | H 132"

2.3 M²
24.7 SQ.FT





ZOMBIE SNATCHER



1-6 PLAYERS



SKILL GAME



REDEMPTION

Zombie Snatcher is a 6 player rotary style game that has multiple ticket prize pucks on the play field ready to be skilfully snatched by the player's Zombie arm. The puck RFID system will recognise the puck ticket value and reward tickets to the player. The game has a unique auto puck reloading feature, making it very operator friendly.

- **EXCITING PROGRESSIVE BONUS FEATURE**
- **EASY TO SET UP, EASY TO OPERATE**

WATCH



SCAN QR
CODE TO
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VIDEO

DIMENSIONS:

D 1701mm | **W** 1701mm | **H** 2146mm
D 67" | **W** 67" | **H** 85"

2.9 M²
31.2 SQ.FT



TREASURE QUEST



1 PLAYER



REDEMPTION

Ahoy me hearties, the real booty has arrived! Treasure Quest is a classic redemption piece that delivers a treasure chest of earnings. Players must physically spin the ship's wheel so it stops on the big ticket wins!

- **REAL ACTION WHEEL SPIN**
- **SPINS IN EITHER DIRECTION**
- **STRONG PIRATE THEME**

WATCH



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DIMENSIONS:

D 820mm | **W** 1170mm | **H** 2670mm
D 32" | **W** 46" | **H** 105"

0.9 M²
9.7 SQ.FT



GRAB N WIN!



1 PLAYER



CRANE

Not only has it got a stunning contemporary look, but Grab N Win has been given some serious technical upgrades that make this the ultimate prize crane!

- **ADJUSTABLE PLAY FIELD HEIGHT**
- **WINNER EVERYTIME OPTION AVAILABLE**

DIMENSIONS:

Grab N Win Single

D 1320mm | W 1065mm | H 2005mm

D 52" | W 42" | H 79"

Grab N Win Double

D 1320mm | W 1525mm | H 2005mm

D 52" | W 60" | H 79"

1.4 M²

15.1 SQ.FT

2.0 M²

21.5 SQ.FT

WATCH



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VIDEO



CANDY FACTORY



1 PLAYER



CRANE

Candy Factory, one of the mini 24" crane range from ICE, features a new claw, crane wagon and electronics. These mini cranes are great to look at, very functional, and very reasonably priced.

- **WINNER EVERYTIME OPTION AVAILABLE**
- **SMALL FOOT PRINT**
- **SOFT TOY OPTION AVAILABLE**

DIMENSIONS:

D 740mm | W 610mm | H 1930mm

D 29" | W 24" | H 76"

0.4 M²

4.3 SQ.FT

AIR FX



2 PLAYERS



SPORTS GAME

As impossible as it seems, ICE has refined and enhanced the air hockey playing experience!

- **LED'S TO LIGHT UP YOUR GAMES ROOM!**
- **THE FIRST 1/2" BACKLIT ACRYLIC SURFACE!**
- **LED LIT LEGS AND PERIMETER OF PLAYFIELD**
- **CUSTOMISABLE DESIGN OPTION**
- **TICKET OUT OPTIONS**

WATCH



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VIDEO

DIMENSIONS:

D 2365mm | W 1245mm | H 1830mm
D 93" | W 49" | H 72"

2.9 M²
31.2 SQ.FT

ICE BALL FX



1 PLAYER



SKILL GAME



REDEMPTION

ICE Ball FX takes the original hit and brings it in to the 21st century with a stunning new look and lighting effects!

- **NEW MULTI-COLOURED LED LIGHTING**
- **LINK UP TO 8 PLAYERS**
- **OPTIONAL BONUS MARQUEE**

WATCH



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VIEW PRODUCT
VIDEO

DIMENSIONS:

Single Game

D 3050mm | W 765mm | H 2135mm
D 120" | W 30" | H 84"

With Marquee

H 2971mm | H 117"

2.3 M²
24.7 SQ.FT



NBA HOOPS



1 PLAYER



SPORTS GAME



REDEMPTION

The cabinet is available in 2 versions; generic NBA or team specific. Just choose your favourite NBA team and we will design the graphics package for your location.

Each game includes a large 40 second game clock that is located behind the backboard. Feel the pressure as time counts down. Bring a new look to your location today with NBA Hoops!

OFFICIALLY LICENSED PRODUCT

WATCH



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- **STUNNING LED LIGHT EFFECTS**
- **LINKABLE UP TO 4 PLAYERS**
- **OFFICIAL NBA LICENSE**
- **OPTIONAL BONUS MARQUEE**
- **CUSTOMISE TO ANY NBA TEAM**

DIMENSIONS:

Single Game

D 3050mm | W 865mm | H 2950mm

D 120" | W 34" | H 116"

With Marquee

H 4120mm | H 162"

2.6	M²
28.0	SQ.FT





NBA GAMETIME



1 PLAYER



SPORTS GAME



REDEMPTION

OFFICIALLY LICENSED PRODUCT

WATCH



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CODE TO
VIEW PRODUCT
VIDEO

NBA Game Time is the all new mid-sized basketball game from ICE! Now incorporates new swish gameplay features, eye-catching LED lighting, slam dunk sound effects, plus a ton of operator adjustable features to make it unique to your location.

NBA Game Time is an officially licensed NBA product, featuring striking NBA graphics or you can customise it with your favourite NBA team! A Hoop FX theme is also available to fit in perfectly with the ICE Ball FX & Air FX range!

- **OFFICIAL NBA LICENSED PRODUCT & CUSTOM NBA TEAMS**
- **OPTIONAL BONUS MARQUEE**
- **NON NBA HOOP FX ALSO AVAILABLE**



DIMENSIONS:

Single Game
D 2540mm | W 990mm | H 2690mm
D 100" | W 39" | H 106"

With Marquee
H 3302mm | H 130"

2.3 M²

24.7 SQ.FT



OFFICIALLY LICENSED PRODUCT

WATCH



SCAN QR CODE TO VIEW PRODUCT VIDEO

NBA HOOP TROOP





2 PLAYERS SPORTS GAME REDEMPTION

NBA Hoop Troop is the official licensed NBA basketball shooting game made just for the kids.

- **DESIGNED FOR KIDS**
- **OFFICIAL NBA LICENSE**

DIMENSIONS:
 D 1880mm | W 890mm | H 1985mm
 D 74" | W 34" | H 78"

1.6	M ²
17.2	SQ.FT



SUPER CHEXX PRO





1 PLAYER SPORTS GAME REDEMPTION

With Super Chexx gameplay is fast, exciting, and realistic as the players on either side control all 5 hockey players and the goalie.

- **NEW JUMBO TRON**
- **NEW HD AUDIO**
- **COIN OP OR HOME USE**
- **SPLIT BASE OPTION AVAILABLE FOR DOORWAYS UNDER 32"**

DIMENSIONS:
 D 1530mm | W 770mm | H 1300mm
 D 60" | W 30" | H 54"

1.1	M ²
11.8	SQ.FT



USED GAMES

Through our global network, SEGA Amusements International has developed a supply chain of previously owned games. We have assembled a highly skilled and very experienced team of technicians, solely dedicated to achieving the highest standards in refurbishing machines allowing us to offer a wide range of video games, simulators, redemption and novelty machines to any market throughout the world. We understand that it is a false economy to supply our customer with anything other than the very best quality possible and this division prides itself on the work it produces.

All machines, once refurbished, are given our official seal of approval. The 'SEGA Assured' stamp proves that the machine has been through extensive testing and has passed our rigorous and strict assessment procedures.

A full list of games available can be found at www.segaarcade.com. We also distribute a full list by e-mail on a regular basis. To have your email address added to our database, please send a request to sales@segaarcade.com



DEPARTMENTS



SEGA® PRIZE ZONE

SEGA® active zone



SEGA OPERATIONS

The Operations Division within SEGA prides itself on offering top quality products coupled with a wealth of expertise to ensure that an ideal offering is applied to all locations. As we operate numerous venues across retail and leisure destinations, we have a portfolio of products to suit your needs and the needs of your business. Our unique range of products includes 6D motion theatres, video and sports games, ticket redemption and merchandisers.

Our exclusive SEGA Active Zone and SEGA Prize Zone concepts are industry leading, and something the Operations Division is actively promoting to improve guest participation.

Our management team has over 50 years of experience across all aspects of entertainment operations. We are accustomed to working with location partners to deliver unique branded concepts for shopping centres such as Bluewater, theme parks and bowling centres to name just a few.

Do get in touch with the SEGA Operations Division to discuss your opportunities for 2019 and beyond.



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SPARES & SUPPORT

Since its formation in 2007, Sega Total Solutions has constantly striven to make sure that all of our customers receive the very best service in spares supplies, components and technical support. Our aim is to make sure that we offer our customers a one stop contact for all their operating needs.

Who else can offer spares and components from leading international brands such as Sega, ICE, Triotech, Andamiro, Komuse, Simuline, Cotton Candy, and Innovative Foto.

Now recognised as the No 1 supplier of redemption tickets, we can cater for our customers every needs, offering a competitive price and prompt delivery. Along with the Galileo ticket eater, CM1 change machines, Sega and our ever Increasing range of 3rd party products and LED enhancement kits, we truly are a one stop shop. Always looking for new products and ways to Improve the service we offer you; our valued customer, we are fully appreciative of the importance of working closely with you and being an extension of your team.

Our technical department has very quickly become renowned as the most helpful in the industry, and this past year we have increased not only personnel but the number of test rigs used for component and board repairs which will help to keep us "ahead of the game", as far as customer satisfaction is concerned.

Thank you for your past and continued support!



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Sega Prize International



SEGA PRIZE

Sega Prize International, specialises in providing family entertainment centres and amusement locations with colourful creative and premium quality licensed plush and merchandise. This is a dynamic team of innovators, dedicated to developing beautiful products that create cherished life long memories for consumers around the globe.

Our prize program is constantly growing, including popular licences that are highly desirable to the players of today. Creativity is our strength and we are always exploring new ideas that excite all ages and genders. We believe in value for money and offering great quality products at the best possible prices.



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