

Good Things Come in Small Packages

Less is more with our exciting new one-piece **TRACER™** — a game for all spaces!

Packaged in stylish wood veneer, with eye-grabbing color graphics, **TRACER** is a one- or two-player shooting game with super-realistic guns, magnificently engineered sight-and-sound components, optional IC Chips to instantly change all targets, and player appeal that

beats out games *twice* its size. The fact is, that because it *is* so compact, you can install two **TRACERS** in virtually the space it would take to house its more cumbersome counterparts. You can, in effect, *double* your play time, and *double* your income.

SEGA knows your space problems. SEGA listens and responds. You told us what you wanted and our design/engineering staff created it for you.

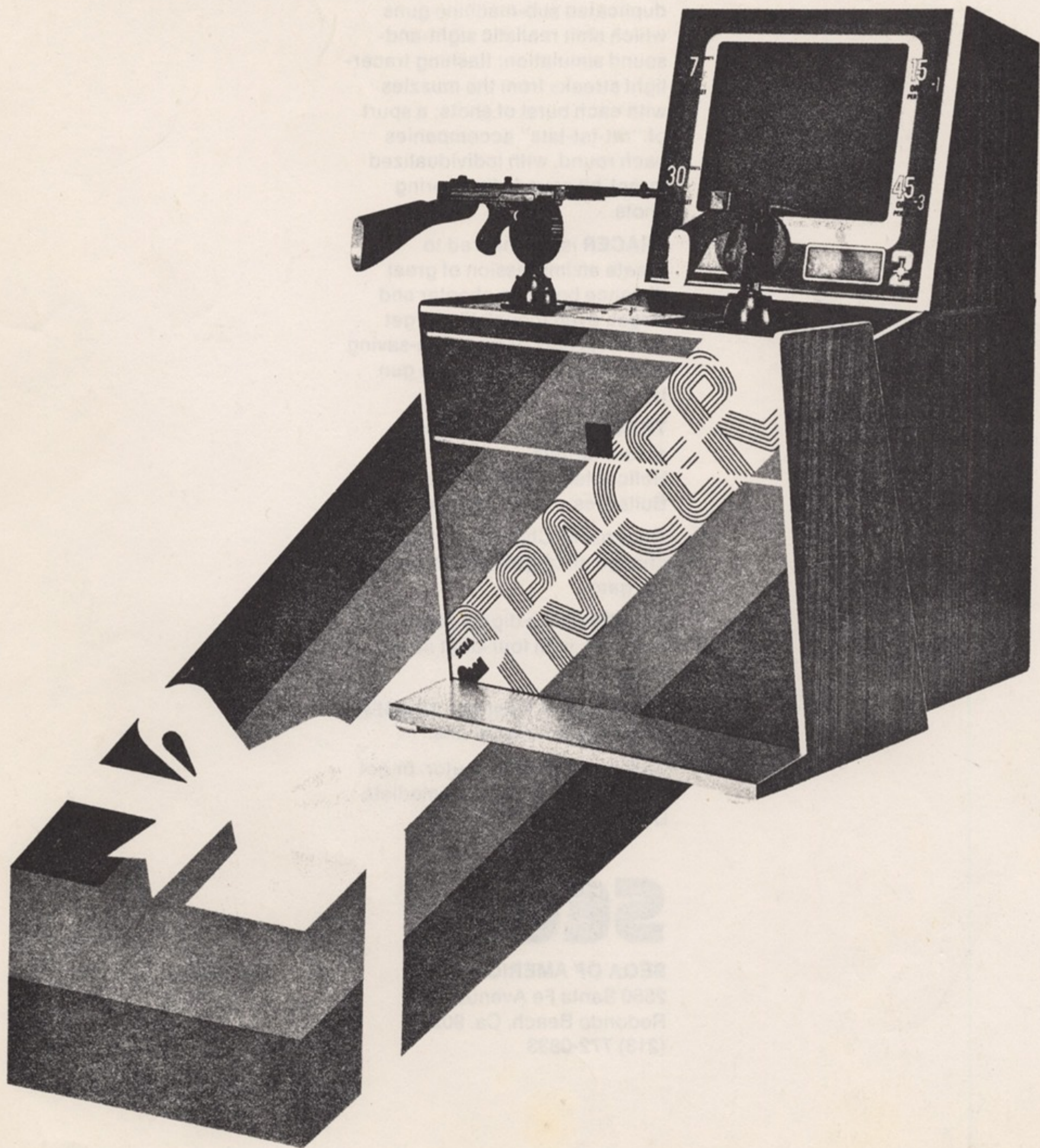
Solid state, of course.

Want it? **TRACER** is ready now! Call your area distributor for immediate delivery.

Or, call us: (213) 772-0833

SEGA®

SEGA OF AMERICA
2550 Santa Fe Avenue
Redondo Beach, Ca. 90278



SEGA's Exciting New

TRACER™

The compact size and shape of **TRACER** gives you the flexibility you need for turning minimum space into maximum income. It's the one- or two-player shooting game that can be merchandised in *any* location with top results.

Dimensions:

Height — 66"

Width — 39"

Depth — 64"

TRACER comes completely equipped with two perfectly duplicated sub-machine guns which emit realistic sight-and-sound simulation; flashing tracer-light streaks from the muzzles with each burst of shots; a spurt of "rat-tat-tats" accompanies each round, with individualized target-hit sounds for scoring shots.

TRACER is engineered to create an impression of great distance between shooter and target, even though the target screen is only a few space-saving inches from the end of the gun barrels.

TRACER comes with a series of four targets:

Helicopters Submarines
Bullseyes Jet Planes

Optional IC Chips are available to change all targets and renew the game.

TRACER has a digital score read-out, with four-digit score possible.

You'll want at least one **TRACER** in each of your locations.

Call your local distributor, or get in touch with us now. Immediate Delivery!

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