

PRESS

START

TO CONTINUE

SEGA WORLD™

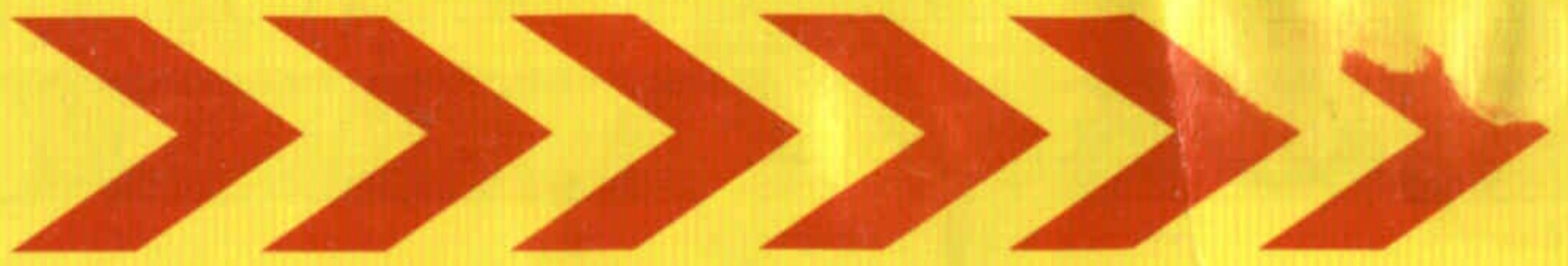
**FREE
ENTRY**



YOUR GUIDE TO

- **6 MASSIVE FLOORS**
- **7 UNIQUE RIDES**
- **400+ VIDEO GAMES
& SIMULATORS**

www.segaworld.com



RIDE
1

Deep within the earth's core lurks a terrifying beast... hungry for freedom, its favourite snack is children who will be most welcome in this world of no shadows.



RIDE
2

A whole new 3-D world awaits you in the depths of the ocean. Watch out for larger than life threats and be prepared for the fight of your life to escape...



RIDE
3

Your top secret mission is to deliver vital information to the planet Basco. As Chief Gunner you must destroy anything that tries to stop you.

YOUR JOURNEY THROUGH

SEGA WORLD™

You have just travelled up many floors of the Trocadero to arrive at Segaworld. You have six different themed levels to wind your way through before you eventually arrive back at the bottom - pick and choose the Games and Rides as you go - just follow the escalators and travelators.



RECEPTION - GET YOUR RIDE TICKETS HERE

- TRY OUT THE FREE SEGA SATURNS



BEAST IN DARKNESS



COMBAT ZONE - 50 FIGHTING GAMES

- FILL UP ON CHANGE HERE

- THIS FLOOR IS BIGGER THAN YOU THINK - DON'T MISS THE GAMES ROUND THE CORNER!



RACE TRACK - 70 RACING GAMES

- CHECK OUT DAMON HILL'S F1 RACING CAR



AQUA PLANET



FLIGHT DECK - 20 FLYING GAMES

- CHECK OUT THE REAL HARRIER JUMP JET



SPACE MISSION



CARNIVAL - 80 FAMILY GAMES

- THOUSANDS OF PRIZES TO BE WON



POWERSLED



HOUSE OF GRANDISH



GHOST HUNT



SPORTS ARENA - 90 SPORTING GAMES

- DON'T LEAVE WITHOUT A SOUVENIR FROM THE SEGA STORE



AS-1



Don't forget change and ride tickets are available on all floors

RIDE
4



strap in & bobsleigh

Join in the powersled winter olympics on an exhilarating journey through a specially designed snow-packed bobsleigh course at speeds of over 100kph.

things that go bump in the night



RIDE
5

The living dead await to make you one of their own. Your senses will experience total shock as the house shudders to the calling of the zombies. Resistance is futile...

RIDE
6



scary ghoulish battle

Enter the spine chilling house of the paranormal. Destroy the ghosts and ghouls that lust for your blood... or they will get you!

airborne action simulator



RIDE
7

Defend your mother ship from enemy fire or join the car chase of your life to recapture arch terrorist Brute Bombalez.



LONDON'S HIGH ENERGY WORLD OF ENTERTAINMENT

With over 400 of the latest video games and simulators and 7 unique Rides, Segaworld offers you a galaxy of interactive experiences in one world.

400+ Video Games & Simulators

From traditional 'shoot'em ups' and driving games to the sporting challenges of virtual baseball, football and jet-skiing and the thrills of virtual rollercoasters, we have video games to suit all tastes and energy levels! Located in themed zones such as Sports Arena and Race Track you can't fail to find your favourite amongst the 400+ games on offer.

7 Unique Rides

Try all seven if you dare or pick and choose your favourites. Each uses its own formula of motion simulation, 3-D imagery, sensory experiences or virtual reality to create a unique interactive environment.



PAYING YOUR WAY AROUND SEGA WORLD

All video games and simulators throughout Segaworld are on a pay as you play basis and cost between 20p and £1.00.

Rides cost £2 or £3 each. Single or Multi-Ride Tickets can be purchased at the information desks and ticket machines located on each floor.

We hope you enjoy your visit. If you have any questions about any of the rides or would like help on how to play any of the games simply ask a member of staff for assistance.

**ALL RIDES AND GAMES ARE ON
A PAY AS YOU PLAY BASIS**





Opening Times

10.00am - midnight, Sunday to Thursday.
Open until 1am Friday and Saturday.

Segaworld is open everyday except 25th December. However, private functions are occasionally hosted and could restrict your access.

If you are making a special journey to Segaworld, please telephone 0171 734 2777 before your visit.

Group Bookings & Corporate Entertainment

Segaworld offers excellent group packages for schools and parties of 10 or more.



MAX FLIGHT ROLLERCOASTER SIMULATOR

Segaworld is also available for hire for corporate parties. Bookings for between 100 - 2,000 people can be catered for.



HARLEY DAVIDSON SIMULATOR

For further details of Group or Corporate Hospitality packages at Segaworld, please telephone either 0171 292 0714 or 0171 292 0727.

Merchandise

Don't forget to visit the Sega Store. Please ask a member of staff if you would like a copy of our mail order catalogue.

SEGAWORLD™

The Trocadero, Piccadilly Circus, London

www.segaworld.com

info line: 0990 50 50 40

Ride Restrictions

For safety reasons, there is a height restriction of 1.10m on all Rides. Visitors who are pregnant, suffer from back problems, epilepsy, high blood pressure or have a heart complaint are advised not to take the Rides.