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AFTER BURNER RETURNS TO THE SKIES ON HIGH DEFINITION PLATFORMS AND PSP

Break The Sound Barrier In The World's Fastest Fighter Planes

LONDON & SAN FRANCISCO (January 28th, 2010) – SEGA® Europe Ltd. and SEGA® of America Inc. today announced that the classic arcade game *After Burner*™ has now returned for a new generation of gamers. *After Burner Climax*™ features fast and frantic feats, putting you in the cockpit of the world's top fighter jets. Players will dodge planes, rockets and bullets while trying to target multiple on-screen enemy aircraft. Built for all skill levels, everyone will be able to take to the air and blaze through a branching storyline with over 20 stages. *After Burner Climax* will be available for download on Xbox LIVE® Arcade for the Xbox 360® video game and entertainment system from Microsoft® and on PlayStation® Store for the PlayStation®3 computer entertainment system.

Developed by SEGA's AM2 division, famous for titles such as *Virtua Fighter*™ and *Outrun*™, *After Burner Climax* is based on the latest arcade version in the franchise. Players will square off against a plethora of AI opponents as they dodge, shoot, and barrel roll their way to victory in a variety of the game's environments. With the Climax Mode, players can activate slow motion, which makes avoiding rockets and bullets easier, and increasing accuracy whilst aiming for those harder to hit targets.

In other news, the classic *After Burner: Black Falcon* for PlayStation Portable® will be available for download via the PlayStation® Store on the 4th of February. This adaptation is compatible with all PSP versions, including PSP Go. Fly nineteen different real-world officially licensed jets during the course of the game's 24 supersonic missions, and double the firepower in 2 player co-op mode.

After Burner Climax will be available for download on Xbox LIVE® Arcade and PlayStation® Store in Spring 2010. *AfterBurner: Black Falcon* is available on PlayStation Store from the 4th of February

For more information and assets, please visit www.sega-press.com

About SEGA® Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's web site is located at www.sega.com.

About SEGA® of America, Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA of America's Web site is located at www.sega.com/us.