

How to
stop just
watching
TV.

• (You'll thank us for it.)

JUST
watch



Announcing Sega Channel the best thing to happen to TV since color!

With Sega Channel, you don't just watch TV, you play it. To the tune of up to

50 different games a month (That could run you about 2,500 bucks).

Sega Channel pumps video games into your home through your cable, the games everyone asks for by name. Plus you get special preview versions of soon-to-be, or just released games that you can "test drive" before they're available anywhere else. All this and a lot of other stuff that will make your decade.



What makes you think people would want something like this?

Okay, so you probably didn't ask that one, but we'll answer it anyway in big bold face type with lots of arrows and stuff so you can get to the important info.

Sega Channel

Questions you probably want answered.



First thing's first, what's it gonna cost?

Hey, it's about the cost of a premium TV service. (Did we mention that 50 games a month could cost something like 2,500 bucks. We did? Oh sorry.)

**SONIC &
KNUCKLES**

TM

Sega Channel is here!



You've probably heard the word "interactive" before. Well this is it, the real deal. Video games on demand, in your home. Just subscribe, plug the special Sega Channel adapter into your SEGA GENESIS™ system and start playing. We'll provide the adapter. But supplies are limited, so order now.



Up to 50 games a month

We've made that number clear by now.

Test Drives

Sega Channel lets you try games so new that it's like looking into the future.

Awesome graphics

Super high resolution graphics in fact.

Anytime

Play what you want, when you want, for as long as you want...24 hours a day!

Video games secret codes, tips, news, contests

All here.

Variety

Maybe to some people a video game is a video game, but you want variety. Sega Channel offers action, adventure, sports, even educational games. Spice of life stuff.

Parental lock-out and games rating system

So parents have control over what their kids are playing.

That's it. **Sega Channel.** You'll stop just watching TV and start playing it. All for just one low monthly fee.

**Sega Channel is the
only way to play TV.
Get in on this deal.
Call your cable company.
Stop just watching TV.**