



FOOTBALL MANAGEMENT'S BACK IN HAND

The world's greatest portable handheld football management simulation returns offering more depth, a greater challenge and a whole new game mode

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SEGA and Sports Interactive are proud to present **Football Manager Handheld 2014**, the latest in the best-selling series for **iOS** and **Android** devices which allows managers to take control of their favourite club and lead them to glory wherever and whenever they want.

While this year's release still offers the same blend of 'snackable' action and unrivalled depth of gameplay as fans have come to expect, experienced players will notice a vast number of improvements and additions, all of which add up to make this the most compelling handheld football management game to date.

The most obvious change is how the game looks and feels - FMH 2014 **boasts an improved user interface** and graphics throughout, along with an **all-new home screen and news system** (tablets and HD Android phones only). Managers can navigate through every aspect of their career more easily than before, with **new pop-up and drop-down controls** allowing them to make those all-important decisions quickly and simply.

It's not just how the game looks that's changed, though, as there have been countless changes 'under the hood' too. Managers can now set up their squads and prepare for matches in far greater detail than ever before, employing **new control mechanics to make match preparation more detailed and thorough** than previously possible. Managers can now **create and set new formations** and **change a player's position or switch players easily with new touch controls**.

Perhaps the most striking innovation within FMH 2014 is the introduction of **My Club Mode**, an all-new feature which allows managers to create their own club from scratch and compete in any league they choose. Everything can be customised, from the club name to the kit colours and even the composition of the squad – build a squad of family and friends, have a new challenge with a random squad or simply put yourself into your favourite team. It's entirely up to you.

Other improvements and enhancements include:

- **More realistic transfers**

FMH 2014's transfer system is the most lifelike and in-depth in the series to date, truly reflecting the real world. Improved AI means that your managerial counterparts now make more intelligent and realistic transfer bids and squad management decisions – all of which adds to the challenge.

- **Player progress tracking**

Managers can now keep track of their players' key stats throughout the season. Clear graphs show if a player is excelling or struggling in specific areas, while major benchmarks are clearly labelled to help the manager decide which members of their squad deserve a place on the next team sheet.

- **Improved media and player interaction**

Interaction with players, staff and media is the best it's ever been in FMH14. Can you keep the media happy without upsetting the board, the fans or your squad?

- **More extensive analysis**

Just like in real life, managers now have access to a wealth of analytical data, both before and after matches.

- **Detailed manager history**

Managers can now easily look back on the highs and lows of their career, with a detailed account of their managerial records and the achievements they have celebrated along the way.

- **Cloud Save (iOS only)**

The introduction of Apple's revolutionary cloud save technology means that managers can now continue a single career on multiple iOS devices. So, no matter where you are or whether you've got an iPad, iPhone or iPod to hand, you'll always be able to load up FMH 2014 and play that next big match.

- **Multiple nation set-up (New to Android)**

Android users now have the ability to choose multiple nations when starting a new game (on selected devices). This allows a manager to move between leagues in various countries during his or her career, rather than being confined to a single territory.

Football Manager Handheld 2014 is available from midnight tonight through iTunes (local time per territory) and at midnight BST through Google Play. For further information, go to www.footballmanager.com/handheld.

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For further information, please contact media@sigames.com.

About Sports Interactive Ltd.:

Sports Interactive (SI) is the world's leading developer of football management simulations through its Football Manager series of games. Founded in 1994 and based in the Old Street area of London, SI has a full-time staff of 85 and employs the services of roughly 2,000 part-time researchers across the globe (alongside more than 200 offsite Beta testers). The company's games have enjoyed an unparalleled history of commercial and critical success, with 12 of its creations among the UK's Top 20 fastest-selling PC games of all time and five in the UK's top 20 best-selling PC games of all time. Sports Interactive became a wholly owned subsidiary of SEGA in 2006. Further information on the company and its games is available from the SI website, www.sigames.com.

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