



SEGA and Three Rings' *Spiral Knights* Gets Steam-Powered

Free, Online Action-Adventure Now Available on the Premier Digital Distribution Platform

LONDON and SAN FRANCISCO — 15 June, 2011 — SEGA® Europe Ltd. Inc. and SEGA® of America, Inc. have announced that *Spiral Knights*™ is now available for download on Steam, the top digital distribution platform worldwide. The retro-styled, online action-adventure game now offers the benefits of Steam's robust community and technical features, while still remaining free for players everywhere. To download the game on Steam and start diving into the Clockworks of Cradle today on PC and Mac, visit <http://store.steampowered.com/app/99900/>.

“Joining the prestigious library of games on Steam doesn't just mean that *Spiral Knights* is now available to a wider audience, but also that players now have the added support of a fantastic, deeply-established gaming community,” said Haruki Satomi, Vice President of Digital Business at SEGA of America. “We know the millions of new adventurers who can now easily access the game through Steam will enjoy it every bit as much as our existing players do.”

“A game with strong co-operative and social elements like *Spiral Knights* is, put simply, a great fit for Steam,” said Daniel James, CEO of Three Rings. “Beyond the convenience of automatic game updates and easy Energy purchases through Steam, our players will be able to enjoy their time in the Clockworks with their existing Friends List members, aided by built-in voice chat and instant messaging.”

Spiral Knights pits players against the creatures of Cradle, where they must fight to survive by scavenging materials from the ever-changing dungeons beneath the surface. The game features:

- A constantly changing world brought to life in a vibrant, retro-inspired visual style
- Intuitive pick-up-and-play controls (including both mouse-only and gamepad control)
- Opportunities for players to create guilds, craft new gear, and customise the looks and abilities of their characters

- Easy matchmaking for co-op mayhem with parties of up to four players
- Gear and weapons upgradeable through adventuring or through the purchase of Crystal Energy

To learn more about *Spiral Knights*, visit the official website at <http://www.spiralknights.com>.

About SEGA® Europe Ltd.

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA's global website site is located at www.sega.com.

About SEGA® of America, Inc.

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Inc. SEGA's global website site is located at www.sega.com.

About Three Rings

Three Rings is an independent game company dedicated to making innovative and engaging online games that bring joy to a wide audience. The company was founded in 2001 and launched [Puzzle Pirates](#) in 2003. The company is based in San Francisco, with offices in a [steampunk submarine](#). The company also has tentacles in Philadelphia, PA, and Madison, WI. For more information visit www.threerings.net.