



FOR IMMEDIATE RELEASE

GUTS WILL BE SPELLED.

The Typing of the Dead: OVERKILL is out now.

LONDON (October 30th, 2013) – SEGA® Europe Ltd. and SEGA® of America, Inc. have announced that *The Typing of the Dead: OVERKILL* launched exclusively for PC Digital Download yesterday just in time for Halloween. Developed by Modern Dream with a little help from Hardlight Studios, this adaptation of console gore-fest, *The House of the Dead: OVERKILL* is available for download now and will be priced at £14.99/\$19.99/€17.99. It's quite literally cheap thrills for a handful of dollar bills.

The Typing of the Dead: OVERKILL, like its console counterpart, uncovers the ugly, terrifying secrets behind the original House of the Dead; the daddy of all over-the-top shooters. This time though, trigger-happy zombie blasters will trade in their light guns for keyboards and will need to hone their typing skills to repel the undead hordes with lightning fast spelling and lethally accurate grammar. Up-to-two players can take on the fright-filled story mode or in one of three mutant-maiming mini-games all designed to improve your keyboard skills in the bloodiest typing tutorial around. The original *The House of the Dead: OVERKILL* is also included in the package!

“People often gripe about how video games aren’t educational or useful in everyday life,” said Ollie Clark, Creative Director at Modern Dream. “But with *Typing of the Dead: OVERKILL* you can now shoot up a carnival full of flesh eating zombie clowns while improving your typing and personal vocabulary. Happy Halloween!”

“I can’t give you a quote AND simultaneously fend off legions of the undead by typing progressively more complex words and phrases at the same time!” said John Clark, Vice President of Digital Distribution for SEGA West.

The Typing of the Dead: OVERKILL is out now and available on Steam and from other participating digital retailers. For more information about the game, please visit www.sega.com/typingofthedeadoverkill.

About SEGA® Europe Ltd.:

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA® Europe's Web site is located at www.sega.com.

About SEGA® of America, Inc.:

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment. SEGA® of America's Web site is located at www.sega.com.