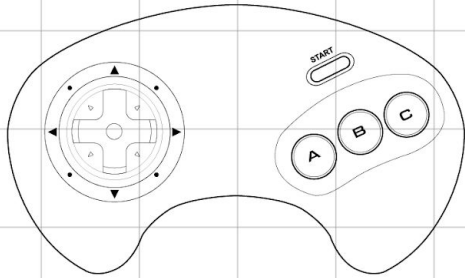
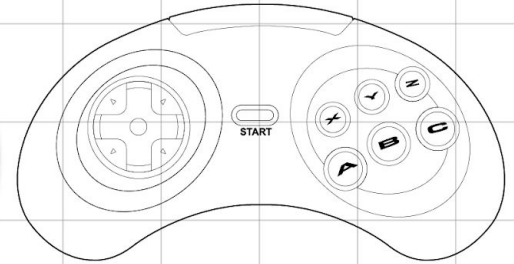


GET THE BEST OF BOTH WORLDS



WIDE & SLEEK



6-BUTTON LAYOUT

BIG6

The SEGA® Collaboration

In 2019, we released our first wired SEGA Genesis® and Mega Drive controllers in North America and Europe, respectively. We've since produced tens of thousands of the classic arcade pad from wired console and USB® to 2.4 GHz wireless and Bluetooth®.

We were able to support the launch of the **SEGA Genesis® Mini** with our 6-Button wired USB® model as well as work with **GamePink** for breast cancer awareness in late 2019 and release clear pink controllers for charity.

If you love these controllers, and if your own are worn down or if you want a good USB input option, I cannot recommend these highly enough.

Retro-Bit's recreation of this SEGA classic is a winner - it's every bit the high quality controller you could hope for.

DESTRUCTOID™

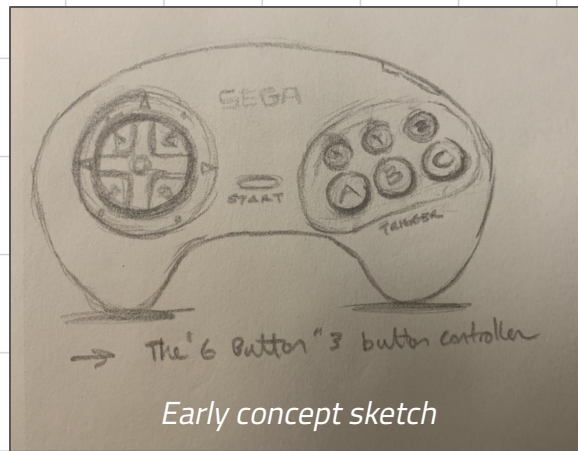
 **SHACKNEWS**



A Big Idea

We had a long, hard look at the original 3-button control pad that was released alongside the original console. It was wide, comfortable, and sleek with a unique DPad, a Start button, and the classic A-B-C buttons. Its design provided comfortable ergonomics for long play sessions, which SEGA® was aiming to do by bringing the arcade experience to homes with the Genesis® & Mega Drive.

Our team updated the design by adding additional X-Y-Z buttons while incorporating a Mode shoulder button without changing the overall form of the original. It keeps the same feel and shape of the original adding new features to give players a new way to experience their favorite games. Since revealing it, the response has proven to us that we were definitely on the right path.



Early concept sketch



Early prototype renders

Comparisons



Control Pad (MK-1650)

- Originally released in 1988
- Launched in all regions
- Wide, comfortable grip
- 3-face buttons
- Start button with Mode trigger
- Rocker-style DPad



6 Button Arcade Pad

- Originally released in 1993
- JP version is slightly smaller than NA/EU
- Compact "boomerang" design
- 6-face buttons
- Start button with Mode trigger
- Smoothed rocker-style DPad



BIG6 Arcade Pad

- Wide, comfortable grip
- 6-face buttons
- Repositioned Start button
- Mode shoulder trigger
- Smoothed rocker-style DPad
- Home & Select buttons (USB® version)

Wired Original Port

BIG6 Control Pad for SEGA Genesis®

Inspired by the original SEGA Genesis® Control Pad, the design of the BIG6 take the wide and sleek look of the original and combines it with the 6-button layout of the Arcade Pad. It also sports a 10ft/3m cable for larger game areas. GENESIS definitely DOES.

- Official SEGA® licensed controller
- Six-button arcade pad layout
- Repositioned Start button made flush to avoid accidental pausing
- Smoothed out DPad for thumb comfort
- Retains the familiar grip and sleek design
- Compatible with SEGA Genesis® and Mega Drive consoles
- 10ft / 3m cable length

SKU	UPC	MSRP	ETA
RB-SGA-052	849172013841	\$16.99	Oct. 2022



Wired USB® Port

BIG6 Arcade Pad with USB®

Inspired by the original SEGA Genesis® Control Pad, the design of the Big6 take the wide and sleek look of the original and combines it with the 6-button layout of the Arcade Pad while also adding shoulder and menu buttons for modern gaming. It also sports a 10ft/3m cable for larger game areas. GENESIS definitely DOES.

- Official SEGA® licensed controller
- Original grade quality
- Six button arcade pad layout
- Retains the familiar grip and sleek design
- Additional Home, Select, and shoulder buttons
- Compatible with PC, Mac®, and other USB®-enabled devices
- 10ft / 3m cable length

SKU	UPC	MSRP	ETA
RB-SGA-053	849172013858	\$19.99	Oct. 2022



2.4 GHz Wireless

BIG6 2.4 GHz Wireless Arcade Pad

Inspired by the original SEGA Genesis® Control Pad, the design of the BIG6 take the wide and sleek look of the original and combines it with the 6-button layout of the Arcade Pad while also adding shoulder and menu buttons for modern gaming. Now re-engineered for wireless gaming, it comes packed with receivers for gaming on your Genesis console or USB-enabled devices.

- Includes SEGA Genesis® and USB® wireless receivers
- Retains the familiar grip and sleek design
- Additional Home, Select, and shoulder buttons
- Includes 3.3ft / 1m USB®-C charge cable
- Rechargeable 500mAh Li-ion battery
- Compatible with SEGA Genesis®/Mega Drive consoles via Genesis receiver
- Compatible with PC, Mac®, and other USB®-enabled devices via USB® receiver
- Up to 30ft / 10m gaming range

SKU	UPC	MSRP	ETA
RB-SGA-054	849172013865	\$34.99	Late Nov. 2022



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