



## FOOTBALL MANAGER 2015 TO BE RELEASED IN NOVEMBER

August 7<sup>th</sup> 2014

SEGA and Sports Interactive are pleased to announce Football Manager 2015, the latest in the award-winning and record-breaking series, which will be released globally for PC, Macintosh and Linux computers in November 2014.

From today, the game is available to pre-order, both online and on the high street, and anyone who does pre-order will enjoy access to a beta version of the game roughly two weeks before its official on-sale date.

In addition, those who register with Sports Interactive's new free-to-join supporter's club, inSlider, before the close of the English transfer window will be rewarded with an exclusive discount when they pre-order the game from the SEGA store (offer available until 11pm BST on 1.9.14).

inSlider is a thank you to loyal fans of Sports Interactive that will give an inside track into the studio and what it is working on, as well as special offers and competitions on a regular basis.

For more details or to sign up, go to [www.footballmanager.com](http://www.footballmanager.com).

Football Manager 2015's main new features will be revealed in October.

For further information, please contact [media@sigames.com](mailto:media@sigames.com).

### **About Sports Interactive Ltd.:**

Sports Interactive (SI) is the world's leading developer of football management simulations through its Football Manager series of games. Founded in 1994 and based in the Old Street area of London, SI has a full-time staff of 85 and employs the services of roughly 2,000 part-time researchers across the globe (alongside more than 200 offsite Beta testers). The company's games have enjoyed an unparalleled history of commercial and critical success, with 12 of its creations among the UK's Top 20 fastest-selling PC games of all time and five in the UK's top 20 best-selling PC games of all time. Sports Interactive became a wholly owned subsidiary of SEGA in 2006. Further information on the company and its games is available from the SI website, [www.sigames.com](http://www.sigames.com).

### **About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA Europe's website is located at [www.sega.com](http://www.sega.com).