



## **SEGA AND DISNEY INTERACTIVE ANNOUNCE CASTLE OF ILLUSION STARRING MICKEY MOUSE**

*Iconic SEGA Genesis Title Returns to Consoles in Summer 2013*

**LONDON & SAN FRANCISCO– 15<sup>th</sup> April, 2013** –SEGA® Europe Ltd., and SEGA® of America, Inc. in collaboration with Disney Interactive today announced the upcoming digital release of *Castle of Illusion Starring Mickey Mouse™*, a complete re-imagining of the iconic Mega Drive/Genesis side-scrolling adventure first released in 1990. Developed by Sega Studios Australia, *Castle of Illusion Starring Mickey Mouse* will be available worldwide for digital download on Xbox LIVE® Arcade for Xbox 360®, PlayStation®Network and Windows PC in summer 2013.

*Castle of Illusion Starring Mickey Mouse* first debuted on the SEGA Genesis/Mega Drive in 1990 to critical acclaim. Excellent controls, music, and graphics helped to bring the magic of Disney to millions of SEGA fans around the world. *Castle of Illusion Starring Mickey Mouse* will continue this tradition. Completely rebuilt from the ground up, *Castle of Illusion* has stunning visuals and new gameplay mechanics. Fans will enjoy the original storyline as they help Mickey save Minnie from the evil witch, Mizrabel.

“The original *Castle of Illusion* was tremendously entertaining and has a well-deserved reputation as a SEGA classic. *Castle of Illusion Starring Mickey Mouse* brings this great game to a new generation,” said Chris Olson, vice president of Digital Business at SEGA of America. “Mickey is back and he looks fantastic.” For more information, please visit: <http://www.youtube.com/user/SEGAEurope>

### **About SEGA® Europe Ltd.:**

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA® Europe’s Web site is located at [www.sega.com](http://www.sega.com).

### **About SEGA® of America, Inc.:**

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment. SEGA® of America’s Web site is located at [www.sega.com](http://www.sega.com).

**About Disney Interactive**

Disney Interactive, one of the world's largest creators of high-quality interactive entertainment across all platforms, is the part of The Walt Disney Company responsible for the global creation and delivery of interactive entertainment, multi-platform video games, and family-focused content across all current and emerging digital media platforms. Disney Interactive produces and distributes a broad portfolio of content from Disney Interactive Games and Disney Interactive Media. Products and content released and operated by Disney Interactive include blockbuster mobile, social and console games, online virtual worlds, #1 kid's entertainment destination Disney.com and the #1 Family/Parenting portfolio on the Web.

Disney Interactive is the interactive entertainment part of The Walt Disney Company (NYSE: DIS).

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