



## **BEST-SELLING MANAGEMENT SIM RETURNS OFFERING ACTION ANYTIME, ANYWHERE**

Football Manager Handheld 2013 offers up-to-date player data and enhanced gameplay for iOS and Android smartphones and tablets

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Would-be football managers, from midnight tonight (local time), the whole world is once again your dugout as Sports Interactive and SEGA are delighted to announce the launch of Football Manager Handheld 2013 for iOS and Android devices.

This season's release not only includes up-to-date player and competition data, it also includes a number of gameplay enhancements, many of which have been implemented as a direct result of user feedback. These include:

- An all-new player comparison module (allowing managers to compare potential recruits against existing squad members or existing squad members against one another).
- Player photos (in licensed leagues)
- An increase in the number of playable leagues (from 12 to 14)
- A player form 'hot list'
- The facility to promote reserve team players to the first-team squad
- Club captain selection
- Improvements to the in-game news, media interaction and match engine
- Twitter support for all devices - allowing managers to share their exploits with friends
- A host of in-game achievements for manager to strive towards

In addition to these gameplay enhancements, there have also been a number of improvements to the user interface; in particular, specific 'skins' have been developed for the most popular tablet devices and retina support has been added for high-end iOS devices.

For managers who like to accelerate their progress through the game, Football Manager Handheld 2013 allows, for the first time, the purchase of a number of 'unlockable' features, including the introduction to the club of a 'sugar daddy', the option to expand the club's stadium, the ability to manage national teams from the beginning of the game and even taking a place on the board (giving the manager immunity from the dreaded sack). While all of these unlockables are available through the in-game store, many can also be 'earned' through in-game achievements as with previous iterations of the game.

Football Manager Handheld 2013 also sees the reappearance of the popular challenges (which first appeared in Football Manager Handheld 2012) and the introduction of a whole new challenge, 'The Dangers of Capitalism'.

Football Manager Handheld 2013 is available at midnight tonight (local time) through iTunes, Google Play and the Amazon App Store. For further information, go to [www.footballmanager.com](http://www.footballmanager.com).

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For further information, please email [media@sigames.com](mailto:media@sigames.com).

**About Sports Interactive Ltd.:**

Sports Interactive (SI) is the world's leading developer of football management simulations through its Football Manager series of games. Founded in 1994 and based in the Old Street area of London, SI has a full-time staff of 90 and employs the services of more than 1,000 part-time researchers across the globe, alongside more than 100 off-site beta testers. The company's games have enjoyed an unparalleled history of commercial and critical success, with 10 of its creations among the UK's Top 20 fastest-selling PC games of all time, and five in the UK's top 20 best-selling PC games of all time. Sports Interactive became a wholly owned subsidiary of SEGA in 2006. Further information on the company and its games is available from the SI website, [www.sigames.com](http://www.sigames.com).

**About SEGA® Europe Ltd.:**

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