

# Missing Stickers

IT'S EASY TO FINISH  
YOUR COLLECTION

START

Name .....

Address .....

.....  
Boy  Girl  Date of birth     
Day Month Year



**PANINI**

Turn the  
page...

... & turn to the back of the album  
for your chance to win a prize



CONTINUE



Which collection

.....

Fill in each sticker number you need in a square below. You can have up to 50 stickers.




- Each sticker costs 6p     Postage is FREE
- There is a minimum order amount of £1.20
- Add up the number of stickers you need .....  
x 6p = £ ..... to find out how much money to send
- You can pay by cheque or postal order made payable to

**PANINI PUBLISHING LTD.**

**SEND**

THIS ORDER FORM    CHEQUE OR POSTAL ORDER  
TO **PANINI PUBLISHING LTD.**  
**P.O. BOX 172,**  
**TUNBRIDGE WELLS, KENT TN2 5AY**

Name.....

Address .....

.....Post Code.....

Age.....Boy  Girl  Date of application.....

**DON'T FORGET**

- Make sure you give us your correct name and address
- We cannot swap stickers
- This offer applies only to the UK and Eire
- We cannot accept responsibility for errors arising from incorrect completion of the order form

*Please allow 28 days to process and return order*

**PARENTS SIGNATURE**

.....

# JUST A FEW QUESTIONS ABOUT YOU

**Q1 How did you get this album?** I bought it in the shops myself  1 (1)

Someone else eg: a friend bought it for me  2 Through a free offer  3

An adult bought it for me eg: a parent  4

**Q2 Do you buy the stickers yourself?** Yes  1 No  2 (2)

**Q3 How many packets of stickers do you get in a week?**

1-2  1 3-5  2 6-10  3 More than 10  4 (3)

**Q4 Have you done a sticker collection before?** Yes  1 No  2 (4)

**Q5 How did you first hear about this collection?** TV  1 Newspaper  2 (5)

Radio  3 Friend  4 Parents  5 At school  6

First saw it in shops  7 In a magazine or comic  8 Sent to you by post  9

**Q6 Which are your top three favourite programmes on TV at the moment?**

No.1 \_\_\_\_\_ (7)(8) No.2 \_\_\_\_\_ (9)(10)

No.3 \_\_\_\_\_ (11)(12)

**Q7 Which are your top three favourite comics or magazines at the moment?**

No.1 \_\_\_\_\_ (13)(14) No.2 \_\_\_\_\_ (15)(16)

No.3 \_\_\_\_\_ (17)(18)

**Q8 And, thinking of the TV programmes, toys, cartoons & films you have seen in the last few weeks, which are your 3 favourite characters?**

No.1 \_\_\_\_\_ (19)(20) No.2 \_\_\_\_\_ (21)(22)

No.3 \_\_\_\_\_ (23)(24)

**Q9 In the last 3 months, did you buy another sticker collection** Yes  1 No  2 (25)

**If you did, have you now stopped collecting for that album?** Yes  1 No  2 (26)

**And how many sticker spaces in the album did you manage to fill?**

Under 50  1 51-100  2 101-150  3 151-200  4 201-250  5 over 250  6 (27)

**Q10 Imagine you could make your own sticker collection - it can be about anything you like. What subject would you choose?**

(28)(29)

That's it - thanks! Please don't forget to tell us which stickers you are collecting, along with your name and address and date of birth, on the other side of this questionnaire. From time to time we send out promotional offers and information about other PANINI products.

Tick here if you don't want to be sent such material:

**THE FIRST 20 COMPLETED QUESTIONNAIRES SELECTED WILL WIN A**

**SPECIAL PANINI PRIZE**

**SEND THIS PAGE TO**

**PANINI PUBLISHING LTD,**

**PANTILES HOUSE, 2 NEVILL STREET, TUNBRIDGE WELLS, KENT TN2 5TT**

**YOU  
COULD WIN A PRIZE**

**JUST BY TELLING  
US ABOUT YOU**

**Start Here** ▼

**Which stickers are you collecting**

\_\_\_\_\_

Name.....

Address.....

.....

.....

Boy  Girl  Date of birth

Day Month Year



Turn the page

