

FOR IMMEDIATE RELEASE



COMPANY OF HEROES™2 CLOSED BETA ANNOUNCED

Early Access Phase for Pre-order Customers and Returning Alpha Testers.

SAN FRANCISCO AND LONDON – March 28, 2013 – SEGA® of America, Inc. and SEGA® Europe Ltd. today announced that *Company of Heroes™ 2*, the eagerly anticipated strategy game from Relic Entertainment, Inc., will be running an exclusive, early access beta phase which will go live Tuesday 2nd April.

The closed beta playtest features the game's critically acclaimed competitive multiplayer and skirmish gameplay, giving players access to six maps, 1v1, 2v2, 3v3 and 4v4 competitive gameplay, as well as the ability to play alone or with teammates against the AI. Players also get access to the first 40 levels of progression, and the ability to customize their loadouts to suit their play style using the all new Army Customizer.

This first phase of the closed beta will be open to pre-order customers and Alpha testers only. There will be a second phase in the coming weeks where a wider audience will get a chance to take part. For more information keep watching www.companyofheroes.com.

The *Company of Heroes 2* closed beta will be hosted on Steam and utilizes Steamworks match-making and friend lists. Players need the free Steam client to redeem closed beta access keys and play.

Greg Wilson, Producer of *Company of Heroes 2*, commented, “We are excited to be able to launch the closed beta for *Company of Heroes 2*. We invite our fans to help us test and balance the game prior to launch, as well as see the changes we’ve already made since the Alpha test in December.”

Quinn Duffy, Game Director, said “We’ve added two brand new maps to the roster for this phase as well as the four already in the Alpha Stress Test. Players can battle fiercely for control of the Oka River, or brave a close quarters skirmish on the outskirts of Moscow.”

Underpinned by the cutting-edge Essence 3.0 Engine™, *Company of Heroes 2* brings tactical strategy to life like never before, thanks to the realistic ColdTech™ weather system, the revolutionary dynamic line of sight system TrueSight™, and realistic destructibility.

The original *Company of Heroes*™ was released on the PC in 2006 to critical acclaim and is currently the highest rated strategy title on Gamerankings.com (with more than five reviews), with an average of 93.82% based on 56 reviews. The game features similar acclaim on Metacritic.com with a Metascore of 93% based on 55 reviews.

Company of Heroes™ 2 will be available for PC in June 2013. For more information check www.companyofoheroes.com, and to download SEGA game assets, please visit www.sega-press.com.

About Company of Heroes™ 2

It is 1941 and the beginning of what will become the most brutal conflict of World War II, as Germany launches a full-scale invasion of the frozen tundra of the Soviet Union which would result in over 14 million military casualties. Take command of the iconic Soviet Red Army in brutal frontline warfare to free Mother Russia from the invading Nazis. Your strategic skills and tactical expertise hold the power to tip the very balance of this conflict in the sequel to the critically acclaimed and multi award-winning Company of Heroes. Engage in visceral tactical combat that will define you as a military leader and challenge you to wield the might of the Soviet Empire as you smash your way to Berlin.

About SEGA® of America, Inc.

SEGA® of America, Inc. is the American arm of Tokyo, Japan-based SEGA® Corporation, a worldwide leader in interactive entertainment both inside and outside the home. The company develops, publishes and distributes interactive entertainment software products for a variety of hardware platforms including Windows PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment. SEGA® of America's Web site is located at www.sega.com.

About SEGA® Europe Ltd.:

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